

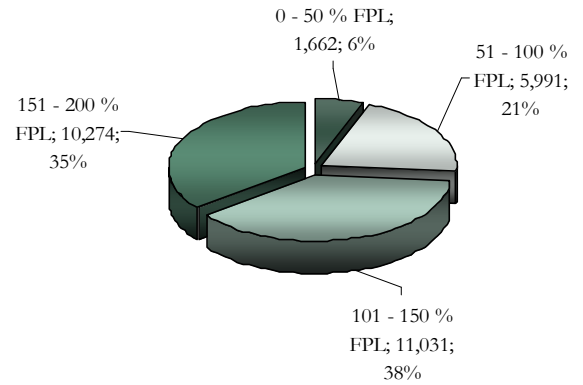


Insure Oklahoma is an innovative program Oklahoma has created to bridge the gap in the health care coverage for low-income working adults. Under the Employer-Sponsored Insurance (ESI) program, premium costs are shared by the state (60 percent), the employer (25 percent) and the employee (15 percent). The Individual Plan (IP) allows people who can't access the benefits through their employer, including those who are self-employed or may be temporarily unemployed, to buy health insurance directly through the state. Find out more information by visiting www.insureoklahoma.org or by calling 1-888-365-3742.

Insure Oklahoma Total Enrollment

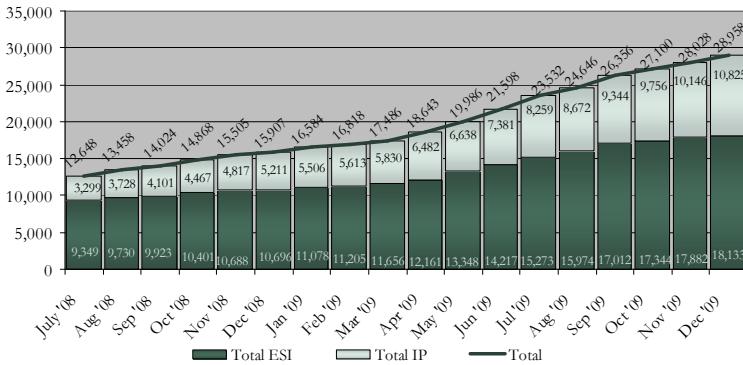
Qualifying Enrollment		Enrollment	% of Total
Employer Sponsored Insurance (ESI)	Employee	15,124	52.23%
Employer Sponsored Insurance (ESI)	Spouse	2,970	10.26%
Individual Plan (IP)	Employee	8,172	28.22%
Individual Plan (IP)	Spouse	2,518	8.70%
Student (ESI)	---	39	0.13%
Student (IP)	---	135	0.47%
Businesses (ESI)	---	5,552	---
Businesses (IP)	---	4	---
Carriers / HealthPlans	---	20 / 476	---
Primary Care Physician	---	898	---

Federal Poverty Level Breakdown of Total Enrollment



Total Enrollment	28,958	ESI	18,133	63%
		IP	10,825	37%

Total Insure Oklahoma Member Monthly Enrollment



Currently Enrolled	Up from Previous Year
Businesses	5,556 (57%)
ESI Enrollees	18,133 (70%)
IP Enrollees	10,825 (125%)

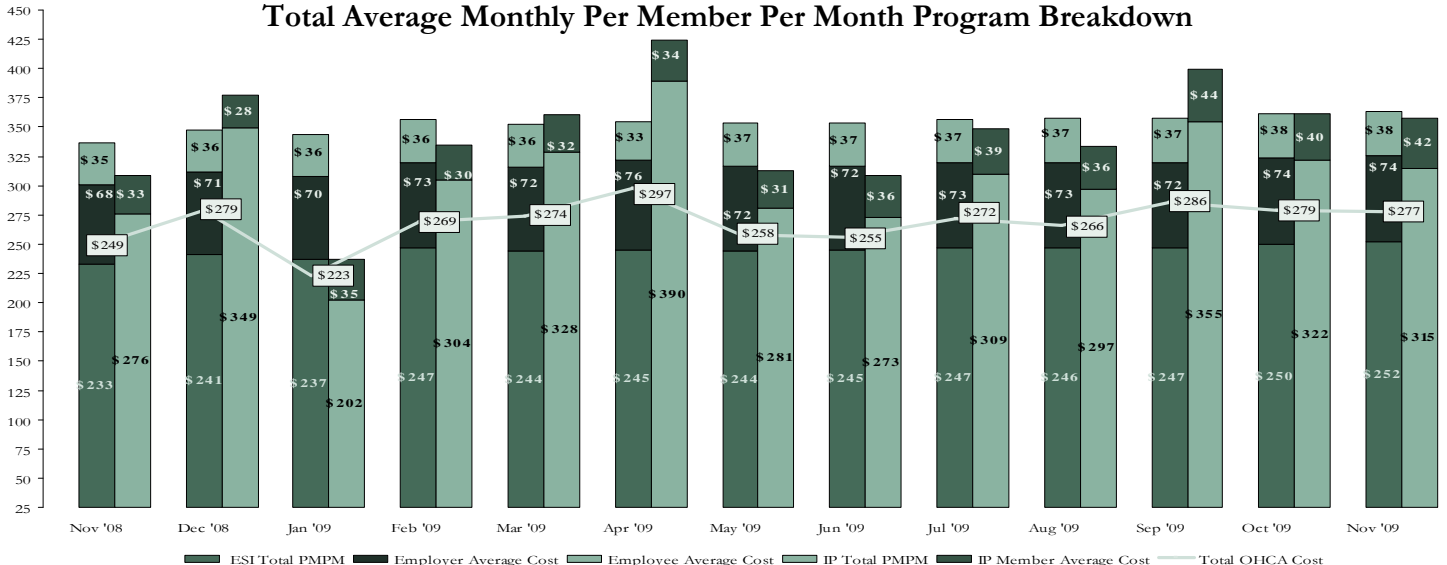
ESI & IP Enrollee totals include Students.

Latest Monthly Marketing Statistics

Web Hits on InsureOklahoma.org	34,379
Call Center - Calls Answered	

Call Center count now includes OHCA calls. (October 2009 was missing Employer calls.)

Total Average Monthly Per Member Per Month Program Breakdown



All the state share of the Insure Oklahoma program costs are budgeted from the state's tobacco tax revenues. (All financial information is previous month activity.)

