



# OKLAHOMA DEPARTMENT OF VETERANS AFFAIRS

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## ODVA AND TYLER MEDIA TEAM UP TO PROMOTE VETERAN OWNED BUSINESSES IN OKLAHOMA

**(OKLAHOMA CITY)** – The Oklahoma Department of Veterans Affairs (ODVA) - *OKVetWorks* Program and Tyler Media are teaming up to promote Oklahoma veteran owned businesses in the months of May and November 2022. Tyler Media is set to produce 1,200 radio commercials in total for veteran owned businesses in the Oklahoma City Metro. Tyler Media will also feature the veteran owned businesses on their billboards, websites, and social medial pages. Tyler Media is offering this service at no cost, and 15 local veteran owned businesses will be selected to participate in the coming weeks for the May event.

Tyler media owns eight English speaking and two Spanish speaking radio stations, as well as numerous digital billboards that will feature one veteran owned business each day for 15 days. The commercials will be played Monday through Friday from May 9 through May 27, 2022 and again in November during Veteran Owned Business Week.

The radio commercials will be 30 seconds in length and played 15 times on the designated day on each of the eight radio stations. The veteran owned business can utilize the stations recording studio to produce their own commercial or Tyler media will produce it for them with information provided by the business.

Tyler media has graciously offered these services at no cost to the veteran. A spokesman for Tyler Media stated, “We just want to help the small veteran owned businesses get a leg up and it is exciting to be part of supporting the veteran community in Oklahoma.”

Tyler Media will also be providing several Public Service Announcements to promote the ODVA-*OKVetWorks* program to assist veteran entrepreneurs within the State of Oklahoma. *OKVetWorks* Program Administrator, Daron Hoggatt said of the new partnership, “Veteran owned businesses are thriving in Oklahoma and I am so excited to bring more awareness to veteran owned business opportunities within the state!”

Oklahoma Department of Veterans Affairs Executive Director, Joel Kintsel stated, “This is yet another amazing example of Oklahomans stepping up to support veterans. We salute Tyler Media for their specific support of veteran owned businesses in Oklahoma.”

*OKVetWorks*...Veteran Owned Businesses – Working for Oklahoma!

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### About ODVA

The Oklahoma Department of Veterans Affairs provides resources and services to military veterans residing in the state of Oklahoma including assistance with state and federal veterans' benefits, disability claims, burial and survivor benefits, healthcare, employment, education, suicide prevention, entrepreneurship and veteran-owned businesses, women veteran services and veterans in agriculture. ODVA also operates seven long-term care facilities throughout Oklahoma. To learn more, visit [www.oklahoma.gov/veterans](http://www.oklahoma.gov/veterans)