

Garfield County TSET HLP Tobacco Control and Prevention Strategic Map

Our Solutions

Short-term (1-2 years)

- Reduce youth access to tobacco through retail educational visits with retailers that sell tobacco products.
- Work to increase local ordinances that restrict the access of tobacco to minors.
- Work with local communities to adopt and implement local ordinances that restrict tobacco retailers' proximity to schools.
- Work with communities to adopt policy with enforcement, to reduce or restrict tobacco use on all city owned/operated property.
- Increase the amount of health messaging at point-of-sale within tobacco retail stores, reducing tobacco consumption rates.

Critical Challenges to Overcome

Intermediate (3-5 years)

- Stating a case of urgency for policy work while emerging from a pandemic.
- Many communities recognize the problems with combustible tobacco but do not see the need to address all forms of tobacco.
- Tobacco retailers, mainly convenience stores, rely heavily on tobacco sales to support their business.
- Retail tobacco checks have not been completed routinely in Garfield County.

Health Behaviors to Improve

Long-term (6-10 years)

- According to the Oklahoma State Department of Health in 2018, Garfield County had a 19% smoking prevalence.
- Data from OSDH shows that over half (58.1%) of deaths in Garfield County were due to three behaviors, tobacco use, poor nutrition, and low physical activity.
- In 2019, 27.8% (1 in 4) of Oklahoma High School Students reported using electronic cigarettes.

Disease Reduction

Impact (10-20 years)

- COPD/Emphysema/Chronic Bronchitis Prevalence in Garfield County is 8.7%.
- Cancer Age-Adjusted Death Rate in Garfield County is 148.2 per 100,000 in comparison to the state rate of 178.1 per 100,000.

Where we are in Garfield County

- On average, people in Garfield County live 76 years.
- 85% of community members surveyed support the decision to change the federal legal age to purchase tobacco products to 21 years instead of 18 years.
- None of the communities in Garfield County have have updated ordinances on file that restrict the minimum age to purchase tobacco products to 21.
- 75% of community members surveyed support the idea of strengthening local law enforcement's role in enforcing local laws that restrict youth access to tobacco products.
- 86% of community members surveyed say they would support point-of-sale health messaging related to tobacco products.

Where do we want to be?

Garfield County TSET HLP Physical Activity and Nutrition Strategic Map

Our Solutions

Short-term (1-2 years)

- To increase physical activity through social support strategies by working with communities to start and maintain community-based fitness groups.
- Work with community partners to adopt shared use policies that allow for options in rural communities.
- Increase healthy food retail options in brick-and-mortar locations including convenience store locations that serve rural communities.
- Partner with schools to create policies to ensure children will participate in appropriate levels of physical activity.
- Increase healthy food options offered in schools through policy work.
- Active transportation plans that expand opportunities for walking and biking to

Critical Challenges to Overcome

Intermediate (3-5 years)

- Increase healthy food options offered in schools through policy work. While many schools are willing to draft policy, creating an urgency for policy adoption is a lacking priority.
- Lack of sustainability of existing community-based social support groups. Although there are some existing groups, these groups are traditionally seasonal or have a specific end goal.
- Communication to rural communities regarding strategies that are being worked on in their communities.
- Gathering momentum during a post-pandemic climate can prove challenging while working with jurisdictions, schools, and social groups, particularly related to shared use agreements and community-based fitness.

Health Behaviors to Improve

Long-term (6-10 years)

- 40.6% of adults in Garfield County engage in 150 minutes/week of aerobic physical activity (compared to 42.5% statewide).
- 18.4% of adults in Garfield County eat less than one serving of vegetables each day (compared to 17% statewide).
- 43.9% of adults in Garfield County eat less than one serving of fruits each day (compared to 45.8% statewide).

Disease Reduction

Impact (10-20 years)

- Diabetes prevalence in Garfield County is 10 % (compared to 12.5% statewide)
- Hypertension prevalence in Garfield County is 35.4% (compared to 38% statewide)
- According to the wellness profile, Garfield County's obesity rate is 41.4% (compared to 34.8% statewide).

Where we are in Garfield County

- On average, people in Garfield County live 76 years.
- 65% of community members surveyed believe obesity is a very serious issue.
- 61% of community members surveyed said they would exercise more if schools or other organizations allowed public access to gyms, playgrounds, and walking paths.
- 73.2% of community members surveyed felt a better variety of fresh produce where they shop would help them eat more fruits and vegetables.
- 69% of those surveyed said if there was improved lighting, they would feel safer walking in their neighborhoods.
- 75% of community members surveyed stated that if they had someone to workout with, they would increase their physical activity.
- Through community survey feedback, members expressed a desire for more low-cost options for physical activity.

Where do we want to be?