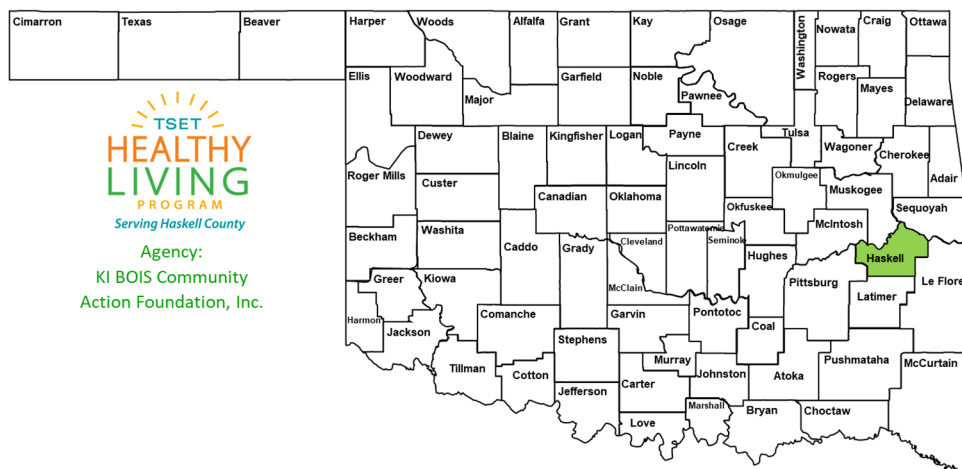


# Haskell County TSET HLP Tobacco Control and Prevention Strategic Map



**TSET  
HEALTHY  
LIVING  
PROGRAM**

*Serving Haskell County*

Agency:

KI BOIS Community  
Action Foundation, Inc.

## Selected Strategies

- Prevent Youth Retail Access to Tobacco/Vaping
- Tobacco-free City-owned Property Ordinances
- Tobacco-free Worksite Policies

## Critical Challenges to Overcome

**Intermediate  
(3-5 years)**

- Lack of funding and manpower for law enforcement to be able to uphold youth access laws as well as an overall hesitation to enforce tobacco laws with "it's JUST tobacco" being the takeaway.
- Businesses afraid they will be unable to retain employees if they pass tobacco free policies.

## Health Behaviors to Improve

**Long-term  
(6-10 years)**

- In 2018, 21% of Haskell County adults reported being current smokers.
- In 2019, 30.8% (1 in 4) of Oklahoma high school students reported using tobacco products (smoked cigarettes or cigars or used smokeless tobacco or used electronic vapor products)
- In 2019, 9.1% (1 in 11) of Oklahoma high school students reported smoking cigarettes.

## Disease Reduction

**Impact  
(10-20 years)**

- 308 per 100,000 adults die from cardiovascular disease compared to 285.7 per 100,000 adults statewide.
- 191.1 per 100,000 adults die from cancer compared to 178.1 per 100,000 adults statewide.

# Haskell County TSET HLP Physical Activity and Nutrition Strategic Map



Agency:

KI BOIS Community Action Foundation, Inc.

## Selected Strategies

- Parks and Open Space Master Plan
- Safe Routes to School Policies
- Shared Use Agreements or Policies
- Healthy Food Options in Convenience Stores
- Healthy Food Options in Restaurants
- Healthy Options in Public Recreation Areas

## Critical Challenges to Overcome

Intermediate  
(3-5 years)

- Limited availability of affordable healthy food options in brick-and-mortar businesses.
- 66.4% of the population live in an area classified as a food desert.
- Limited availability to public and/or private outdoor spaces for individuals of all ages.
- Limited infrastructure to increase the number of children who use active modes of transportation to get to school.
- Limited availability of healthy food options at recreational venues.

## Health Behaviors to Improve

Long-term  
(6-10 years)

- 51.9% of adults report consuming less than one serving of fruit per day compared to the state average of 45.8%.
- 38.5% of adults receive weekly recommended aerobic activity of 150 minutes per week compared to state average of 42.5%.
- 22.3% of adults report consuming less than one serving of vegetables per day compared to the state average of 17.1%.
- In 2019, 9.4% of Oklahoma high school students ate 3 or more vegetables per day.

## Disease Reduction

Impact  
(10-20 years)

- 40.3% of Haskell County residents are reported to be obese compared to 34.8% statewide.
- 308 per 100,000 adults die from cardiovascular disease compared to 285.7 per 100,000 adults statewide.
- 51.8% of Haskell County residents are reported to have hypertension compared to 37.7% statewide.
- In 2019, 17.6% (1 in 6) of Oklahoma High School Students were obese.

