

SENATE DISTRICT 9

SENATOR Dewayne Pemberton

COUNTIES Cherokee Muskogee



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$2,356,556 invested in your district FY21-FY26

\$3,052,195 invested in your district FY16-FY20

Grantees FY21-FY26

Cherokee County Health Services Council	\$1,304,054
Muskogee County Health Department	\$1,052,502



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$551,000 total invested in your district

Healthy Communities Incentive Grants

City of Braggs	\$20,000	Town of Oktaha	\$36,000
City of Fort Gibson	\$20,000	Town of Summit	\$20,000
City of Muskogee	\$120,000	Town of Taft	\$36,000
City of Tahlequah	\$100,000		

Healthy Schools Incentive Grants

Braggs Public Schools	\$3,000	Oklahoma School for the Blind	\$30,000
Fort Gibson Public Schools	\$3,000	Oktaha Public Schools	\$40,000
Grand View Public School	\$11,500	Tahlequah Public Schools	\$45,000
Muskogee Public Schools	\$46,500	Warner Public Schools	\$20,000



These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: **\$250,000**

Grantees

Tahlequah Public Schools	\$250,000
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Oklahoma Tobacco Helpline

1 800 QUIT NOW

1-800-784-8669 **OKhelpline.com**

A Program of TSET

TOTAL REGISTRATIONS:

District FY25:

1,018

District Cumulative:

16,288

The Oklahoma Tobacco Helpline provides free telephone and web-based Coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

OVER 630,000

OU HEALTH STEPHENSON CANCER CENTER

District Participation 2012-2025:

64*

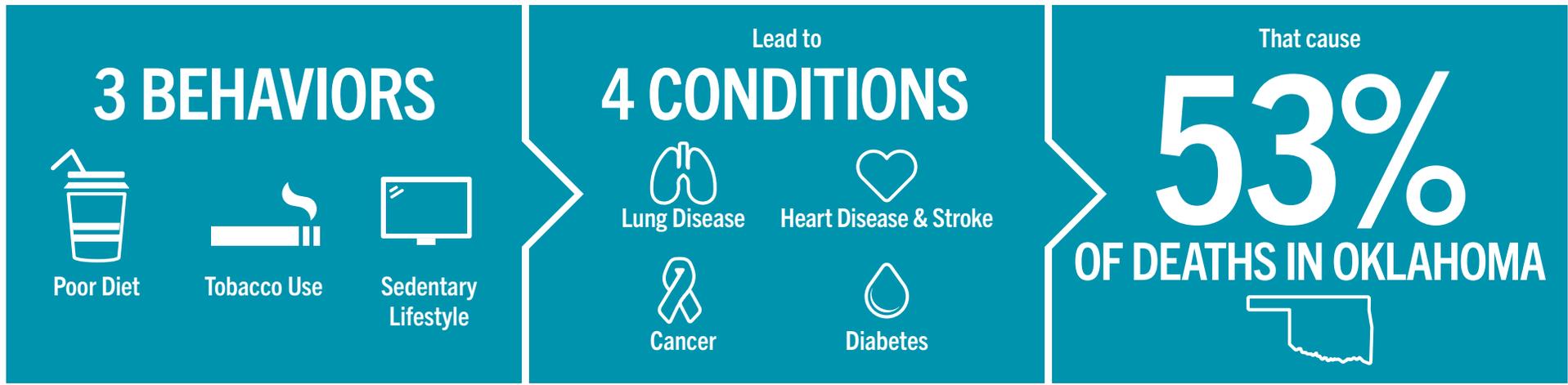
TSET funds cancer treatment and research at OU Health Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients who have participated in interventional clinical trials at OU Health Stephenson Cancer Center.



405.521.3888 | Oklahoma.gov/TSET
 Board of Directors Chair Kenneth Rowe
 Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



TSET INVESTS IN:

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

IN OKLAHOMA:

OBESITY:
\$1.72 BILLION
IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING:
\$1.88 BILLION
IN DIRECT HEALTHCARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR
- \$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

2001: 28.6%

2024: 14.1%

SMOKING CUT IN HALF

NEARLY **\$855 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN **630,000** REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **141 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA