

SENATE DISTRICT 4

SENATOR Tom Woods

COUNTIES Adair Cherokee Delaware Sequoyah



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$5,264,848 invested in your district FY21-FY26

\$3,510,352 invested in your district FY16-FY20

Grantees FY21-FY26

Cherokee County Health Services Council	\$1,322,450	People, Inc.	\$1,078,193
Cherokee Nation Public Health	\$1,295,628	Serving Sequoyah County	
Serving Adair County		ROCND Area Youth Services	\$1,279,913
		Serving Delaware County	



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$808,500 total invested in your district

Healthy Communities Incentive Grants

City of Jay	\$36,000	Town of Kansas	\$22,000	Town of West Siloam Springs	\$22,000
City of Stilwell	\$22,000	Town of Marble City	\$36,000	Town of Westville	\$36,000
Town of Colcord	\$10,000	Town of Vian	\$36,000		

Healthy Schools Incentive Grants

Brushy Public Schools	\$15,000	Kansas Public Schools	\$20,000	Peavine School District	\$15,000
Cave Springs Public Schools	\$15,000	Kenwood Public School	\$15,000	Rocky Mountain School	\$15,000
Central Public School	\$5,000	Leach Public School	\$15,000	Stilwell Public Schools	\$53,000
Colcord Public Schools	\$20,000	Locust Grove Public Schools	\$14,000	Tahlequah Public Schools	\$45,000
Dahlongah Public Schools	\$25,000	Maryetta Public School	\$70,000	Turkey Ford School District	\$15,000
Gore Public Schools	\$5,000	Moffett Public Schools	\$15,000	Westville Public Schools	\$31,000
Greasy Public School	\$1,500	Moseley Public School	\$1,500	Zion Public Schools	\$22,500
Grove Public Schools	\$30,000	Oaks Mission Schools	\$25,000		
Jay Public Schools	\$85,000	Osage Public School	\$15,000		



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

District Cumulative: **\$408,505**

Grantees

Hunger Free Oklahoma	\$408,505
Serving Delaware, Garfield, Jackson, Kay, Kiowa, Marshall, Okfuskee, Seminole and Washington counties	



These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: **\$1,909,281**

Grantees

City of Grove	\$100,000
Town of Westville	\$575,504
Town of Westville	\$983,777
Tahlequah Public Schools	\$250,000

Oklahoma Tobacco Helpline

1 800 QUIT NOW

1-800-784-8669 **OKhelpline.com**

A Program of TSET

TOTAL REGISTRATIONS:

District FY25:

568

District Cumulative:

12,384

The Oklahoma Tobacco Helpline provides free telephone and web-based Coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

OVER 630,000

OU HEALTH STEPHENSON CANCER CENTER

District Participation 2012-2025:

71*

TSET funds cancer treatment and research at OU Health Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients who have participated in interventional clinical trials at OU Health Stephenson Cancer Center.



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Kenneth Rowe
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



TSET INVESTS IN:

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

IN OKLAHOMA:

OBESITY:
\$1.72 BILLION
IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING:
\$1.88 BILLION
IN DIRECT HEALTHCARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR
- \$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

2001: 28.6%

2024: 14.1%

SMOKING CUT IN HALF

NEARLY **\$855 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN **630,000** REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **141 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA