

SENATE DISTRICT 27

SENATOR Casey Murdock

COUNTIES

Beaver Woods Cimarron Woodward Dewey Ellis Harper Major Roger Mills Texas



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$4,316,846 invested in your district FY16-FY20

There are no TSET Healthy Living Programs at this time. Visit Oklahoma.gov/TSET to learn more.



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$226,000 total invested in your district

Healthy Communities Incentive Grants

City of Alva	\$50,000	City of Woodward	\$26,000
City of Fairview	\$20,000	Town of Cleo Springs	\$20,000
City of Guymon	\$26,000	Town of Laverne	\$20,000
City of Hooker	\$4,000		

Healthy Schools Incentive Grants

Alva Public Schools	\$5,000	Fairview Public Schools	\$13,500
Arnett Public Schools	\$3,000	Guymon Public Schools	\$15,000
Cheyenne Public Schools	\$2,500	Shattuck Public Schools	\$3,000
Cimarron Public Schools	\$3,000	Texhoma Public Schools	\$15,000



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

District Cumulative: **\$158,029**

Grantees

Harper County Development Authority Serving Harper County	\$40,395
RSVP Enid Serving Alfalfa, Garfield, Grant, Kay, Kingfisher, Major, Noble and Woodward counties	\$117,634



These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: **\$325,000**

Grantees

Northwestern Oklahoma State University Serving Woods County	\$75,000
Crossroads Youth & Family Services, Inc. Serving Alfalfa, Beaver, Garfield, Grant, Kay, Pushmataha and Texas counties	\$250,000

Oklahoma Tobacco Helpline

1 800 QUIT NOW

1-800-784-8669 **OKhelpline.com**

A Program of TSET

TOTAL REGISTRATIONS:

District FY25:

340

District Cumulative:

8,699

The Oklahoma Tobacco Helpline provides free telephone and web-based Coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

OVER 630,000

OU HEALTH STEPHENSON CANCER CENTER

District Participation 2012-2025:

137*

TSET funds cancer treatment and research at OU Health Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients who have participated in interventional clinical trials at OU Health Stephenson Cancer Center.



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Kenneth Rowe
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



TSET INVESTS IN:

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

IN OKLAHOMA:

OBESITY:
\$1.72 BILLION
IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING:
\$1.88 BILLION
IN DIRECT HEALTHCARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR
- \$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

2001: 28.6%

2024: 14.1%

SMOKING CUT IN HALF

NEARLY **\$855 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN **630,000** REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **141 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA