

SENATE DISTRICT 14

SENATOR Jerry Alvord

COUNTIES Carter Coal Johnston Marshall Murray



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$963,648 invested in your district FY21-FY26

\$2,178,400 invested in your district FY16-FY20

Grantees FY21-FY26

Marshall County Health Department	\$110,000	Wichita Mountains Prevention Network	\$853,648
		Serving Carter County	



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$472,395 total invested in your district

Healthy Communities Incentive Grants

City of Ardmore	\$10,000
City of Kingston	\$20,000
City of Madill	\$36,000

City of Springer	\$20,000
City of Tishomingo	\$36,000
City of Wilson	\$20,000

Town of Coalgate	\$20,000
Town of Mill Creek	\$36,000

Healthy Schools Incentive Grants

Ardmore Public Schools	\$12,000
Coalgate Public Schools	\$50,000
Cottonwood Public Schools	\$8,000
Davis Public Schools	\$20,000
Kingston Public Schools	\$25,000
Lone Grove Public Schools	\$7,000

Madill Public Schools	\$25,000
Mill Creek Public School District	\$3,000
Ravia Public Schools	\$25,000
Springer Public Schools	\$5,000
Stonewall Public Schools	\$15,000
Sulphur Public Schools	\$25,000

Tishomingo Public Schools	\$45,770
Tupelo Public Schools	\$3,000
Wapanucka Public Schools	\$3,000
Zaneis Public Schools	\$2,625



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

District Cumulative: **\$408,505**

Grantees

Hunger Free Oklahoma	\$408,505
Serving Delaware, Garfield, Jackson, Kay, Kiowa, Marshall, Okfuskee, Seminole and Washington counties	



These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.



District Cumulative: **\$714,300**

Grantees

City of Tishomingo	\$214,300
Lighthouse Behavioral Wellness Centers, Inc.	\$500,000
Serving Bryan, Carter, Garvin, Johnston, Love, Marshall, Murray, Pontotoc and Seminole counties	



A Program of TSET

TOTAL REGISTRATIONS:

District FY25:

763

District Cumulative:

17,482

The Oklahoma Tobacco Helpline provides free telephone and web-based Coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

OVER 630,000

OU HEALTH STEPHENSON CANCER CENTER

District Participation 2012-2025:

325*

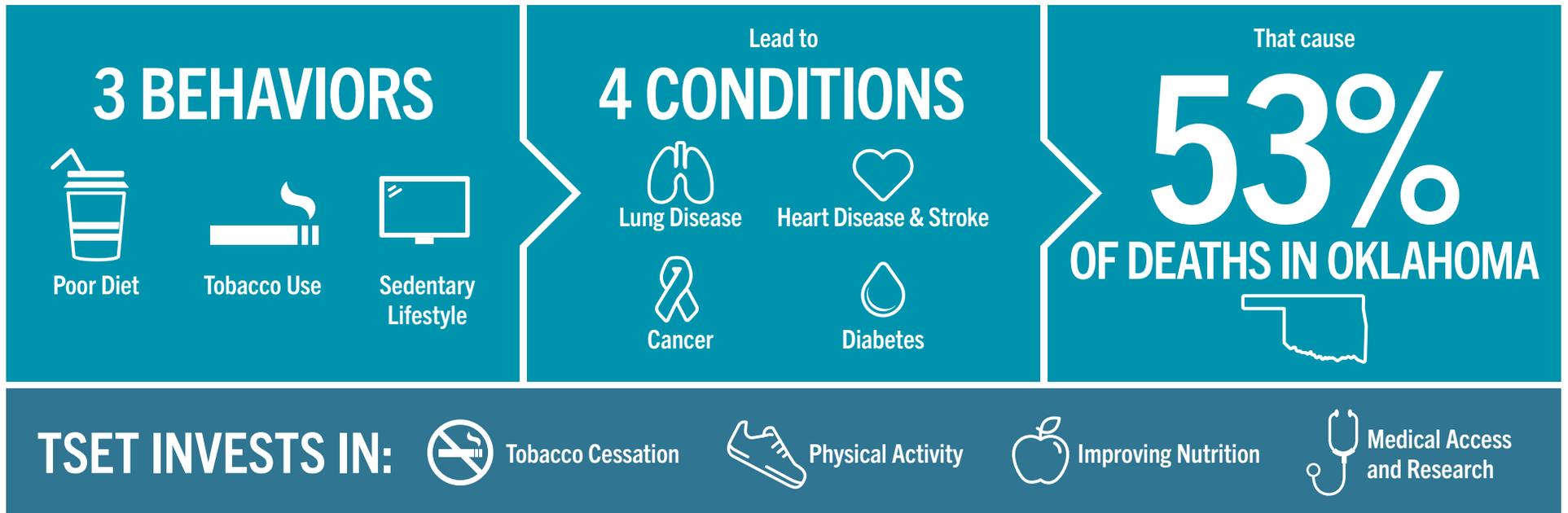
TSET funds cancer treatment and research at OU Health Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients who have participated in interventional clinical trials at OU Health Stephenson Cancer Center.



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Kenneth Rowe
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



IN OKLAHOMA:

OBESITY:
\$1.72 BILLION
IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING:
\$1.88 BILLION
IN DIRECT HEALTHCARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR
- \$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

2001: 28.6%

2024: 14.1%

SMOKING CUT IN HALF

NEARLY **\$855 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN **630,000** REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **141 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA