

SENATE DISTRICT 10

SENATOR Bill Coleman

COUNTIES Kay Osage Tulsa



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$3,357,068 invested in your district FY21-FY26

\$4,713,299 invested in your district FY16-FY20

Grantees FY21-FY26

Oklahoma State University Department of Wellness – Sponsored Programs.....	\$1,088,841	Tulsa City-County Health Department.....	\$2,268,227
Serving Kay County		Serving Tulsa County	



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$122,500 total invested in your district

Healthy Communities Incentive Grants

City of Kaw City.....	\$22,000	City of Shidler.....	\$10,000
City of Newkirk.....	\$22,000		

Healthy Schools Incentive Grants

Newkirk Public Schools.....	\$20,000	Ponca City Public Schools.....	\$20,000
Pawhuska Public Schools.....	\$4,500	Tonkawa Public Schools.....	\$24,000



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

District Cumulative: **\$526,139**

Grantees

Hunger Free Oklahoma.....	\$408,505
Serving Delaware, Garfield, Jackson, Kay, Kiowa, Marshall, Okfuskee, Seminole and Washington counties	
RSVP Enid.....	\$117,634
Serving Alfalfa, Garfield, Grant, Kay, Kingfisher, Major, Noble and Woodward counties	



These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: **\$1,412,390**

Grantees

American Lung Association.....	\$192,397
Creating Tobacco-Free Childcare Centers and Homes in Tulsa County	
Crossroads Youth & Family Services, Inc.....	\$250,000
Serving Alfalfa, Beaver, Garfield, Grant, Kay, Pushmataha and Texas counties	
LIFE Senior Services.....	\$475,000
Serving Tulsa County	
NewView Oklahoma.....	\$494,993
Serving Oklahoma and Tulsa counties	

Oklahoma Tobacco Helpline

1 800 QUIT NOW

1-800-784-8669 **OKhelpline.com**

A Program of TSET

TOTAL REGISTRATIONS:

District FY25:

857

District Cumulative:

12,879

The Oklahoma Tobacco Helpline provides free telephone and web-based Coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

OVER 630,000

OU HEALTH STEPHENSON CANCER CENTER

District Participation 2012-2025:

147*

TSET funds cancer treatment and research at OU Health Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients who have participated in interventional clinical trials at OU Health Stephenson Cancer Center.



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Kenneth Rowe
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



TSET INVESTS IN:

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

IN OKLAHOMA:

OBESITY:
\$1.72 BILLION
IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING:
\$1.88 BILLION
IN DIRECT HEALTHCARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR
- \$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

2001: 28.6%

2024: 14.1%

SMOKING CUT IN HALF

NEARLY **\$855 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN **630,000** REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **141 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA