

HOUSE DISTRICT 32

REPRESENTATIVE Jim Shaw

COUNTIES Lincoln Logan Payne



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$2,347,277 invested in your district FY21-FY26

\$4,189,462 invested in your district FY16-FY20

Grantees FY21-FY26

Lincoln County Health Department	\$969,813
Oklahoma State University Department of Wellness-Sponsored Programs	\$1,377,464
<i>Serving Payne County</i>	



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$427,740 total invested in your district

Healthy Communities Incentive Grants

City of Prague	\$10,000	Town of Davenport	\$22,000
City of Perkins	\$2,000	Town of Meeker	\$36,000
City of Stroud	\$20,000	Town of Tryon	\$10,000
Town of Carney	\$36,000	Town of Wellston	\$22,000

Healthy Schools Incentive Grants

Agra Public Schools	\$15,000	McCloud Public Schools	\$62,500
Carney Public Schools	\$66,740	Meeker Public Schools	\$20,000
Chandler Public Schools	\$25,000	Prague Public Schools	\$25,000
Coyle Public Schools	\$5,500	Wellston Public Schools	\$20,000
Davenport Public Schools	\$15,000	White Rock School	\$15,000

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: **\$2,423,895**

Grantees

City of Stroud	\$99,500
Cushing Public Schools	\$975,505
Meeker Public Schools	\$100,000
Gateway to Prevention and Recovery	\$499,419
<i>Serving Lincoln, Pottawatomie and Seminole counties</i>	
Oklahoma State University – Student Farm	\$500,000
<i>Serving Payne County</i>	
Youth and Family Resource Center, Inc.	\$249,471
<i>Serving Lincoln County</i>	



A Program of TSET

TOTAL REGISTRATIONS:

District FY25:

288

District Cumulative:

6495

The Oklahoma Tobacco Helpline provides free telephone and web-based Coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

OVER 630,000

OU HEALTH STEPHENSON CANCER CENTER

District Participation 2012-2025:

251*

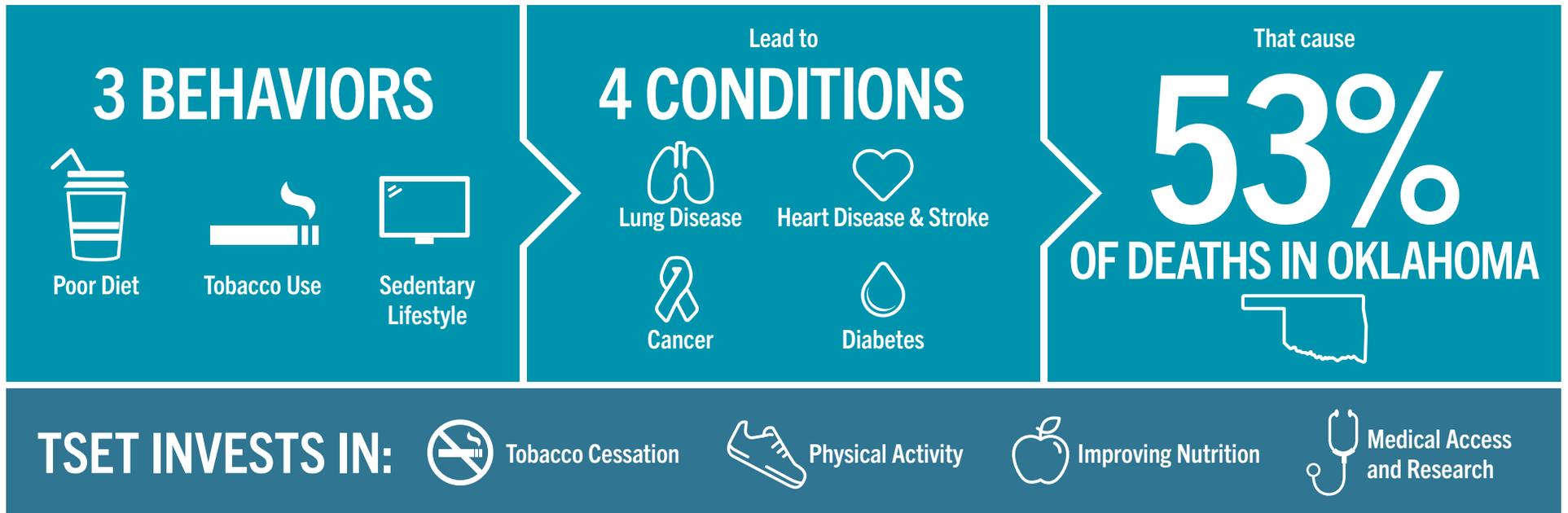
TSET funds cancer treatment and research at OU Health Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients who have participated in interventional clinical trials at OU Health Stephenson Cancer Center.



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Kenneth Rowe
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



IN OKLAHOMA:

OBESITY:
\$1.72 BILLION
IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING:
\$1.88 BILLION
IN DIRECT HEALTHCARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR
- \$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

2001: 28.6%

2024: 14.1%

SMOKING CUT IN HALF

NEARLY **\$855 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN **630,000** REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **141 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA