

HOUSE DISTRICT 28

REPRESENTATIVE Danny Williams

COUNTIES Pottawatomie Seminole



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,325,032 invested in your district FY21-FY26

\$2,747,360 invested in your district FY16-FY20

Grantees FY21-FY26

Gateway to Prevention and Recovery **\$1,325,032**
 Serving Pottawatomie County



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$321,500 total invested in your district

Healthy Communities Incentive Grants

City of Konawa	\$36,000	City of McLoud	\$10,000
City of Maud	\$20,000	City of Seminole	\$50,000

Healthy Schools Incentive Grants

Asher Public Schools	\$15,000	Meeker Public Schools	\$20,000
Bowlegs Public Schools	\$15,000	New Lima Public Schools	\$3,000
Justice Public School	\$15,000	Sasakwa Public Schools	\$15,000
Konawa Public Schools	\$20,000	Seminole Public Schools	\$5,000
Maud Public Schools	\$15,000	Varnum Public Schools	\$15,000
McLoud Public Schools	\$62,500	Wewoka Public Schools	\$5,000



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

District Cumulative: \$658,505

Grantees

Gateway to Prevention and Recovery **\$250,000**
 Serving Pottawatomie, Seminole and Hughes counties
 Hunger Free Oklahoma **\$408,505**
 serving Delaware, Garfield, Jackson, Kay, Kiowa,
 Marshall, Okfuskee, Seminole and Washington counties



These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: \$1,650,452

Grantees

City of Seminole **\$560,333**
 Seminole Public Schools **\$90,700**
 Gateway to Prevention and Recovery **\$499,419**
 Serving Lincoln, Pottawatomie and Seminole counties
 Lighthouse Behavioral Wellness Centers, Inc. **\$500,000**
 Serving Bryan, Carter, Garvin, Johnston, Love,
 Marshall, Murray, Pontotoc and Seminole counties

Oklahoma Tobacco Helpline

1 800

QUIT NOW

1-800-784-8669 **OKhelpline.com**

A Program of TSET

TOTAL REGISTRATIONS:

District FY25:

362

District Cumulative:

7355

The Oklahoma Tobacco Helpline provides free telephone and web-based Coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

OVER 630,000

**OU HEALTH STEPHENSON
CANCER CENTER**

District Participation
2012-2025:

307*

TSET funds cancer treatment and research at OU Health Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients who have participated in interventional clinical trials at OU Health Stephenson Cancer Center.



405.521.3888 | Oklahoma.gov/TSET
 Board of Directors Chair Kenneth Rowe
 Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



TSET INVESTS IN:

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

IN OKLAHOMA:

OBESITY:
\$1.72 BILLION
IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING:
\$1.88 BILLION
IN DIRECT HEALTHCARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR
- \$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

2001: 28.6%

2024: 14.1%

SMOKING CUT IN HALF

NEARLY **\$855 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN **630,000** REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **141 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA