

HOUSE DISTRICT 41

REPRESENTATIVE Denise Crosswhite Hader

COUNTIES Canadian Kingfisher Logan Oklahoma



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$3,396,380 invested in your district FY21-FY26 **\$7,340,352** invested in your district FY16-FY20

Grantees FY21-FY26

Oklahoma City-County Health Department..... **\$1,960,000**
 Canadian County Health Department..... **\$708,217**

Grantees FY21-FY25

Kingfisher County Health Department..... **\$728,163**
 Serving Blaine and Kingfisher counties



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$114,000 total invested in your district

Healthy Communities Incentive Grants

City of Piedmont **\$50,000**

Healthy Schools Incentive Grants

Deer Creek Public Schools **\$64,000**



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

District Cumulative: **\$214,178**

Grantees

RSVP Enid..... **\$117,634**
 Serving Alfalfa, Garfield, Grant, Kay, Kingfisher, Major, Noble and Woodward counties
 Regional Food Bank of Oklahoma..... **\$96,544**
 Serving Canadian, Cleveland, Oklahoma and Tillman counties



These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: **\$632,643**

Grantees

NewView Oklahoma..... **\$494,993**
 Serving Oklahoma and Tulsa counties
 Youth & Family Services, Inc..... **\$137,650**
 Serving Blaine, Canadian, Kingfisher and Oklahoma counties



A Program of TSET

TOTAL REGISTRATIONS:

District FY25:

130

District Cumulative:

1402

The Oklahoma Tobacco Helpline provides free telephone and web-based Coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

OVER 630,000

OU HEALTH STEPHENSON CANCER CENTER

District Participation 2012-2025:

366*

TSET funds cancer treatment and research at OU Health Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients who have participated in interventional clinical trials at OU Health Stephenson Cancer Center.



405.521.3888 | Oklahoma.gov/TSET
 Board of Directors Chair Jennifer Needham, J.D.
 Interim Executive Director Lance Thomas

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



IN OKLAHOMA:

OBESITY:
\$1.72 BILLION
 IN MEDICAL EXPENDITURES EACH YEAR

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

1 IN 3 ADULTS IS OBESE

SMOKING:
\$1.88

7,500 ADULT DEATHS EACH YEAR

8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

28.6%

14.1% 2024

SMOKING CUT IN HALF

NEARLY **\$855 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN **630,000** REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **141 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND **UNDERSERVED AREAS** OF OKLAHOMA