SENATOR George Burns

COUNTIES LeFlore

McCurtain

\$36,000

\$36,000

\$36,000

\$36,000

Pushmataha



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,161,729 invested in your district FY21-FY25

\$3,288,098 invested in your district FY16-FY20

Grantees FY21-FY25

Grantees FY21

LeFlore County Youth Services, Inc. \$916,081	McCurtain County Health Department \$152,987
Pushmataha County Health Department \$92,661	

Healthy Communities Incentive Grants

These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$841,500 total invested in your district

City of Broken Bow	
City of Garvin	
City of Heavener	\$36,000
City of Idabel	
City of Pocola	\$36,000
•	

City of Poteau	\$50,000	Town of Haworth
Town of Arkoma	\$36,000	Town of Panama
City of Talihina	\$36,000	Town of Valliant
City of Spiro	\$36,000	Town of Wright City
Town of Clayton	\$36,000	

Healthy Schools Incentive Grants

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Antlers Public Schools	\$25,000	
Battiest Public Schools	\$15,000	
Clayton Public Schools		
Denison Public School		
Finley-Reese Elementary School	\$3,000	
Glover Public School		
Haworth Public Schools		
Heavener Public Schools	\$20,000	

Howe Public Schools	\$11.500
Idabel Public Schools	
LeFlore Public Schools	
Lukfata Public Schools	\$15,000
Moyers Public Schools	
Nashoba Public Schools	
Poteau High School	
Poteau Public Schools	. \$10,000

Rattan Public Schools	\$3,000
Smithville Public Schools	\$15,000
Stringtown Public Schools	\$15,000
Tuskahoma Public School	\$15,000
Valliant Public Schools	
Wister Public School	
Wright City Public Schools	\$15,000

TAG TSET Targeted
Achievement Grants

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: \$120.000

Grantees

Oklahoma State University (OSU)	\$120,000
Serving McCurtain County	



A Program of TSET

TOTAL REGISTRATIONS:

District FY24:

12,936 The Oklahoma Tobacco Helpline **State Cumulative:**

provides free telephone and web-based coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

OVER

District Cumulative:

STEPHENSON CANCER CENTER

District Participation 2012-2024:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Kenneth Rowe **Executive Director Julie Bisbee**

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS







Sedentary Lifestyle

Lead to **4 CONDITIONS**











TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

SMOKING:

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR**

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:





RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 620,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 120 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA