

# SENATE DISTRICT 4

**SENATOR** Tom Woods

**COUNTIES** Adair Cherokee Delaware Sequoyah



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

**\$3,940,481** invested in your district FY21-FY25 **\$3,510,352** invested in your district FY16-FY20

**Grantees FY21-FY25**

Cherokee County Health Services Council .....	<b>\$1,032,950</b>	People Inc. ....	<b>\$914,154</b>
Cherokee Nation Public Health .....	<b>\$1,002,128</b>	Serving Sequoyah County	
Serving Adair County		ROCMND Area Youth Services .....	<b>\$991,249</b>
		Serving Delaware County	



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

**\$559,000** total invested in your district

**Healthy Communities Incentive Grants**

City of Jay .....	<b>\$36,000</b>	Town of Kansas .....	<b>\$10,000</b>	Town of Vian .....	<b>\$36,000</b>
City of Stilwell .....	<b>\$22,000</b>	Town of Marble City .....	<b>\$36,000</b>	Town of West Siloam Springs .....	<b>\$22,000</b>

**Healthy Schools Incentive Grants**

Brushy Public Schools .....	<b>\$15,000</b>	Jay Elementary School .....	<b>\$4,000</b>	Peavine School District .....	<b>\$15,000</b>
Cave Springs Public Schools .....	<b>\$15,000</b>	Jay Middle School .....	<b>\$3,000</b>	Rocky Mountain School .....	<b>\$15,000</b>
Central Public School .....	<b>\$5,000</b>	Jay Upper Elementary .....	<b>\$3,000</b>	Stilwell High School .....	<b>\$12,500</b>
Colcord Public Schools .....	<b>\$20,000</b>	Kansas Public Schools .....	<b>\$20,000</b>	Stilwell Middle School .....	<b>\$3,000</b>
Dahlongnegah Public Schools .....	<b>\$15,000</b>	Kenwood Public School .....	<b>\$15,000</b>	Stilwell Public Schools .....	<b>\$25,000</b>
Gore Public Schools .....	<b>\$5,000</b>	Maryetta Public School .....	<b>\$20,000</b>	Tahlequah Public Schools .....	<b>\$30,000</b>
Greasy Public School .....	<b>\$1,500</b>	Moffett Public Schools .....	<b>\$15,000</b>	Turkey Ford School District .....	<b>\$15,000</b>
Grove Public Schools .....	<b>\$30,000</b>	Moseley Public School .....	<b>\$1,500</b>	Westville Public Schools .....	<b>\$31,000</b>
Jay Public Schools .....	<b>\$25,000</b>	Oaks Mission School .....	<b>\$15,000</b>	Zion Public Schools .....	<b>\$22,500</b>



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

District Cumulative: **\$408,505**

**Grantees**

Hunger Free Oklahoma .....	<b>\$408,505</b>
Serving Delaware, Garfield, Jackson, Kay, Kiowa, Marshall, Okfuskee, Seminole and Washington counties	

**TSET Discovery Grants and TSET Built Environment Grants**

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

**Grantees**

Town of Westville .....	<b>\$575,504</b>
Town of Westville .....	<b>\$983,777</b>

Oklahoma Tobacco Helpline

**1 800**

QUIT NOW

1-800-784-8669 [OKhelpline.com](http://OKhelpline.com)

A Program of TSET

**TOTAL REGISTRATIONS:**

District FY24:

**606**

District Cumulative:

**11,812**

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

**OVER 600,000**

**STEPHENSON CANCER CENTER**

District Participation 2012-2024:

**64\***

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET  
Board of Directors Chair Kenneth Rowe  
Executive Director Julie Bisbee

# TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



**TSET INVESTS IN:**

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

## IN OKLAHOMA:

**OBESITY:**  
**\$1.72 BILLION**  
IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

**SMOKING:**  
**\$1.88 BILLION**  
IN DIRECT HEALTHCARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR
- \$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

## MOVING THE NEEDLE:

**ADULT SMOKING PREVALENCE**

- 2001: 28.6%
- 2023: 15.8%

**SMOKING AMONG KIDS CUT IN HALF**

**NEARLY \$757 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

**MORE THAN 620,000** PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **120 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA