Pontotoc County Health Department

\$10 000



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

invested in your district FY21-FY25

Grantees FY21

\$5,046,666 invested in your district FY16-FY20

Grantees FY21-FY25

McClain-Garvin County Youth & Family Center, Inc. DBA Frontline Family Solutions. \$924.984 **Serving Garvin County**

Norman Regional Health System \$920.860

Serving McClain County



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$421,500 total invested in your district

Healthy Communities Incentive Grants

City of Ada		TOWIT OF Alleri	\$10,000
City of Holdenville		Town of Dustin	\$22,000
City of Pauls Valley	\$10,000	Town of Roff	\$10,000
City of Wetumka	\$36,000	Town of Stonewall	\$10,000
City of Wynnewood	\$10,000	Town of Stratford	\$10,000
Healthy Schools Incentive Grants			
			the second secon
Allen Public Schools	\$20,000	Oklahoma School for the Deaf	\$3,000
Allen Public Schools Allen Elementary School Asher Public Schools	\$3,000	Oklahoma School for the Deaf	\$15,000
Allen Elementary School	\$3,000 \$15,000	Sasakwa Public Schools	\$15,000 \$15,000
Allen Elementary School Asher Public Schools Davis Public Schools	\$3,000 \$15,000 \$20,000	Sasakwa Public Schools Stonewall Public School Stuart Public School	\$15,000 \$15,000 \$15,000
Allen Elementary School Asher Public Schools	\$3,000 \$15,000 \$20,000 \$11,500	Sasakwa Public Schools Stonewall Public School	\$15,000 \$15,000 \$15,000 \$25,000

\$100 000 Town of Allon



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

District Cumulative: \$250.000

Grantees

\$250.000 Gateway to Prevention and Recovery Serving Pottawatomie, Seminole and Hughes counties

TSET Discovery Grants and TSET Built Environment Grants

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: \$490.750

Grantees

diditioo		
City of Pauls Valley	\$90,750	
City of Pauls Valley		
Lighthouse Behavioral Wellness Centers, Inc.	\$250,000	
Serving Bryan, Carter, Garvin, Johnston, Love, Marshall, Murray,		
Pontotoc and Seminole counties		



A Program of TSET

TOTAL REGISTRATIONS:

District FY24:

15,572

District Cumulative:

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

OVER

STEPHENSON CANCER CENTER

District Participation 2012-2024:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Kenneth Rowe **Executive Director Julie Bisbee**

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS







Sedentary Lifestyle

Lead to **4 CONDITIONS**











TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

SMOKING:

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR**

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:





RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 620,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 120 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA