

These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$4,150,733 invested in your district FY21-FY25

**\$5,133,713** invested in your district FY16-FY20

#### **Grantees FY21-FY25**

Cherokee Nation Public Health	ROCMND Area Youth Services \$991,249 Serving Delaware County
Cherokee County Health Services Council\$1,032,950	Mayes County HOPE Coalition \$1,124,406



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

# \$363,500 total invested in your district

### **Healthy Communities Incentive Grants**

City of Stillwell Town of Kansas	\$22,000 \$10,000	Town of West Siloam Springs  Town of Westville	\$22,000 \$22,000
Healthy Schools Incentive Grants			. ,
Cave Springs Public Schools	\$15,000	Peavine School District	\$15,000
Colcord Public Schools	\$20,000	Rocky Mountain School	\$15,000
Grand View School		Stilwell High School	\$12,500
Greasy Public Schools	\$1,500	Stilwell Middle School	\$3,000
Kansas Public Schools	\$20,000	Stilwell Public Schools	\$25,000
Leach Public School		Tahlequah Public Schools	\$30,000
Locust Grove Public Schools		Westville Public School	
Maryetta Public School		Westville High School	\$6,000
Moseley Public School		Zion Public School	\$22,500
Oaks Mission School			



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

District Cumulative: \$408,505

#### **Grantees**

Hunger Free Oklahoma	\$408,505
Serving Delaware, Garfield, Jackson, Kay, Kiowa, N	
Seminole and Washington counties	

### **TSET Discovery Grants and TSET Built Environment Grants**

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: \$1,559,281

#### **Grantees**

Town of Westville	\$575,504
Town of Westville	\$983,777



**A Program of TSET** 

### TOTAL REGISTRATIONS:

**District FY24:** 

The Oklahoma Tobacco Helpline **State Cumulative:** 

provides free telephone and web-based coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

**OVER** 600.000

**District Cumulative:** 

## STEPHENSON CANCER CENTER

**District Participation** 2012-2024:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Kenneth Rowe **Executive Director Julie Bisbee** 

# TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

# **3 BEHAVIORS**







**Sedentary** Lifestyle

# Lead to **4 CONDITIONS**











**TSET INVESTS IN:** 



**Tobacco Cessation** 







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

**SMOKING:** 

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR** 

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

## **MOVING THE NEEDLE:**





RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 620,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 120 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA