Ellis



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$0 invested in your district FY21-FY25

\$1,521,840 invested in your district FY16-FY20



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$97,000 total invested in your district

Healthy Communities Incentive Grants

City of Hooker		City of Woodward Town of Laverne	
Healthy Schools Incentive Grants			
Arnett Public Schools	\$3,000	Shattuck Public Schools	\$3,000
Guymon Public Schools	\$15,000		



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

District Cumulative: \$158,029

Grantees

Harper County Development Authority	\$40,395
Serving Harper County	\$117.634
RSVP Enid	+ /
Serving Alfalfa, Garfield, Grant, Kay, Kingfisher, Major, Noble and Woodward cour	ities



A Program of TSET

TOTAL REGISTRATIONS:

District FY24:

State Cumulative: OVER

District Cumulative:

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

STEPHENSON CANCER CENTER

District Participation 2012-2024:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Kenneth Rowe **Executive Director Julie Bisbee**

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS







Sedentary Lifestyle

Lead to **4 CONDITIONS**











TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

SMOKING:

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR**

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:





RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 620,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 120 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA