\$26,000



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,938,133 invested in your district FY21-FY25

**\$3,017,726** invested in your district FY16-FY20

#### **Grantees FY21-FY25**

City of Woodward

Kingfisher County Health Department	\$732,994
Rural Health Projects, Inc\$	1,205,139
Serving Garfield County	



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

### \$94,000 total invested in your district

### **Healthy Communities Incentive Grants**

Town of Okeene			
<b>Healthy Schools Incentive Grants</b>			
Dover Public Schools	\$15,000	Okeene Junior High School	
Lomega Public School		Okeene Public Schools	
Okarche Public Schools	\$3,000	Watonga Public Schools	\$2,000
Okeene Flementary School		Waukomis Public School	\$3.000



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

## District Cumulative: \$117,634

#### **Grantees**

RSVP Enid \$	117.634
Serving Alfalfa Garfield Grant Kay Kingfisher Major Noble and Woodward counties	/



**A Program of TSET** 

### **TOTAL REGISTRATIONS:**

**District FY24:** 

**District Cumulative:** 

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

**State Cumulative:** 

**OVER** 

### STEPHENSON CANCER CENTER

**District Participation** 2012-2024:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Kenneth Rowe **Executive Director Julie Bisbee** 

# TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

# **3 BEHAVIORS**







**Sedentary** Lifestyle

# Lead to **4 CONDITIONS**











**TSET INVESTS IN:** 



**Tobacco Cessation** 







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

**SMOKING:** 

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR** 

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

### **MOVING THE NEEDLE:**





RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 620,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 120 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA