

These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,205,139 invested in your district FY21-FY25

\$2,464,500 invested in your district FY16-FY20

Grantees FY21-FY25

\$1,205,139 Rural Health Projects, Inc. Serving Garfield County

TSET HEALTHY INCENTIVE PROGRAM

These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$162,500 total invested in your district

Healthy Communities Incentive Grants			
City of Alva	\$50,000	City of Woodward	\$26,000
City of Cleo Springs	\$20,000	Town of Lahoma	\$22,000
City of Fairview	\$20,000		
Healthy Schools Incentive Grants			
Alva Public Schools	\$5,000	Fairview Public Schools	
Chamberlain Middle School		Timberlake Public Schools	\$3,000
Cherokee Public Schools	\$3,000		



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

District Cumulative: \$117,634

Grantees

\$117.634 Serving Alfalfa, Garfield, Grant, Kay, Kingfisher, Major, Noble and Woodward counties

TSET Discovery Grants and TSET Built Environment Grants

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: \$50,000

Grantees

.\$50,000 Northwestern Oklahoma State University..... Serving Woods county



A Program of TSET

TOTAL REGISTRATIONS:

District FY24:

235

5,578

District Cumulative:

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

OVER 600.000

STEPHENSON CANCER CENTER

District Participation 2012-2024:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Kenneth Rowe **Executive Director Julie Bisbee**

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS







Sedentary Lifestyle

Lead to **4 CONDITIONS**











TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

SMOKING:

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR**

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:





RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 620,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 120 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA