HOUSE DISTRICT 55

REPRESENTATIVE Nick Archer

COUNTIES Beckham

Blaine

Caddo

Canadian

Washita



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$2,163,798 invested in your district FY21-FY25

\$6,054,698 invested in your district FY16-FY20

Grantees FY21-FY25

Grantees FY21-FY24

Great Plains Youth and Family Services \$774,232 Serving Caddo and Kiowa counties Kingfisher County Health Department \$625,680

Canadian County Health Department \$763,886

A Program of TSET

OKhelpline.com

Oklahoma Tobacco Helpline

TOTAL REGISTRATIONS:

District FY24:

1-800-784-8669

261

District Cumulative:

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

OVER

TSET HEALTHY INCENTIVE PROGRAM

Serving Kingfisher and Blaine counties

Healthy Communities Incentive Grants

City of Elk City....

\$50,000

\$79,500 total invested in your district

These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

Healthy Schools Incentive Grants

Burns Flat-Dill City Public Schools \$11.500 \$15,000 Elk City Public Schools \$3,000 Hydro-Eakly Public School.....



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

District Cumulative: \$96.544

Grantees

\$96,544 Regional Food Bank of Oklahoma Serving Canadian, Cleveland, Oklahoma and Tillman counties

District Participation

2012-2024:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

STEPHENSON CANCER CENTER

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Kenneth Rowe **Executive Director Julie Bisbee**

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS







Sedentary Lifestyle

Lead to **4 CONDITIONS**











TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

SMOKING:

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR**

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:





RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 620,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 120 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA