

HOUSE DISTRICT 52

REPRESENTATIVE Gerrid Kendrix

COUNTIES Greer Harmon Jackson Kiowa



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$774,232 invested in your district FY21-FY25

\$3,167,350 invested in your district FY16-FY20

Grantees FY21-FY25

Great Plains Youth and Family Services Serving Caddo and Kiowa counties	\$774,232
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These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$293,000 total invested in your district

Healthy Communities Incentive Grants

City of Blair	\$20,000
City of Hobart	\$2,000
Town of Olustee	\$36,000

Healthy Schools Incentive Grants

Altus Early Childhood Center	\$20,000	Granite Elementary School	\$2,000
Altus Elementary School	\$20,000	Granite Public Schools	\$15,000
Altus High School	\$25,000	Granite Secondary School	\$2,000
Altus Intermediate School	\$20,000	L Mendel Rivers Elementary School	\$17,500
Altus Junior High School	\$20,000	Navajo Public School	\$20,000
Altus Primary School	\$17,500	Olustee Public Schools	\$8,000
Altus Public Schools	\$30,000	Snyder Public Schools	\$3,000
Blair Public Schools	\$15,000		



A Program of TSET

TOTAL REGISTRATIONS:

District FY24:

264

District Cumulative:

5,745

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

OVER 600,000

STEPHENSON CANCER CENTER

District Participation
2012-2024:

47*

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Kenneth Rowe
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



TSET INVESTS IN:

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

IN OKLAHOMA:

OBESITY:

\$1.72 BILLION

IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING:

\$1.88 BILLION

IN DIRECT HEALTHCARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR
- \$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

2001: 28.6%

2023: 15.8%

SMOKING AMONG KIDS CUT IN HALF

NEARLY **\$757 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN **620,000** PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **120 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA