

HOUSE DISTRICT 42

REPRESENTATIVE Cynthia Roe

COUNTIES Cleveland Garvin McClain



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$2,987,738 invested in your district FY21-FY25 **\$4,200,466** invested in your district FY16-FY20

Grantees FY21-FY25

McClain-Garvin County Youth & Family Center, Inc. DBA Frontline Family Solutions	\$906,557	Norman Regional Health System	\$938,776
Serving Garvin County		Serving McClain County	
		Norman Regional Health System	\$1,142,405
		Serving Cleveland County	



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$178,500 total invested in your district

Healthy Communities Incentive Grants

City of Lexington	\$20,000	City of Purcell	\$50,000
City of Lindsay	\$10,000	City of Wynnewood	\$10,000
City of Pauls Valley	\$10,000	Town of Stratford	\$10,000

Healthy Schools Incentive Grants

Alex Public Schools	\$15,000	Maysville Public Schools	\$8,000
Blanchard Public Schools	\$15,500	Washington Public Schools	\$5,000
Lindsay Independent School District	\$25,000		



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

District Cumulative: \$96,544

Grantees

Regional Food Bank of Oklahoma	\$96,544
Serving Canadian, Cleveland, Oklahoma and Tillman counties	

TSET Discovery Grants and TSET Built Environment Grants

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: \$490,750

Grantees

City of Pauls Valley	\$90,750
City of Pauls Valley	\$150,000
Lighthouse Behavioral Wellness Centers, Inc.	\$250,000
Serving Bryan, Carter, Garvin, Johnston, Love, Marshall, Murray, Pontotoc and Seminole counties	

Oklahoma Tobacco Helpline

1 800 QUIT NOW

1-800-784-8669 **OKhelpline.com**

A Program of TSET

TOTAL REGISTRATIONS:

District FY24:

332

District Cumulative:

6,679

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

OVER 600,000

STEPHENSON CANCER CENTER

District Participation 2012-2024:

149*

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Kenneth Rowe
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



TSET INVESTS IN:

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

IN OKLAHOMA:

OBESITY:
\$1.72 BILLION
IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING:
\$1.88 BILLION
IN DIRECT HEALTHCARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR
- \$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

2001: 28.6%

2023: 15.8%

SMOKING AMONG KIDS CUT IN HALF

NEARLY **\$757 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN **620,000** PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **120 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA