

HOUSE DISTRICT 32

REPRESENTATIVE Jim Shaw

COUNTIES Lincoln Logan Payne



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$2,161,484 invested in your district FY21-FY25

\$4,189,462 invested in your district FY16-FY20

Grantees FY21-FY25

Lincoln County Health Department	\$983,415
Oklahoma State University - Department of Wellness - Sponsored Programs	\$1,178,069
<i>Serving Payne County</i>	



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$297,500 total invested in your district

Healthy Communities Incentive Grants

City of Prague	\$10,000	Town of Davenport	\$22,000
City of Perkins	\$2,000	Town of Meeker	\$36,000
City of Stroud	\$20,000	Town of Wellston	\$22,000
Town of Carney	\$36,000		

Healthy Schools Incentive Grants

Agra Public Schools	\$15,000	Coyle Public Schools	\$3,000
Carney Elementary School	\$2,000	Davenport Public Schools	\$15,000
Carney High School	\$2,000	McCloud Public Schools	\$25,000
Carney Public Schools	\$15,000	Meeker Public Schools	\$20,000
Chandler Public Schools	\$25,000	Prague Public Schools	\$25,000
Coyle Elementary School	\$1,500	Wellston Public Schools	\$20,000
Coyle High School	\$1,000	White Rock School	\$15,000

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: **\$748,908**

Grantees

Gateway to Prevention and Recovery	\$249,437
<i>Serving Lincoln, Pottawatomie and Seminole counties</i>	
Oklahoma State University (OSU) Student Farm	\$250,000
<i>Serving Payne County</i>	
Youth and Family Resource Center, Inc.	\$249,471
<i>Serving Lincoln County</i>	

TSET Discovery Grants and TSET Built Environment Grants

Oklahoma Tobacco Helpline

1 800

QUIT NOW

1-800-784-8669 **OKhelpline.com**

A Program of TSET

TOTAL REGISTRATIONS:

District FY24:

392

District Cumulative:

6,202

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

OVER 600,000

STEPHENSON CANCER CENTER

District Participation 2012-2024:

225*

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Kenneth Rowe
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



TSET INVESTS IN:

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

IN OKLAHOMA:

OBESITY:
\$1.72 BILLION
IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING:
\$1.88 BILLION
IN DIRECT HEALTHCARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR
- \$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

- 2001: 28.6%
- 2023: 15.8%

SMOKING AMONG KIDS CUT IN HALF

NEARLY \$757 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN 620,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **120 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA