

HOUSE DISTRICT 1

REPRESENTATIVE Eddy Dempsey

COUNTIES LeFlore McCurtain



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,069,068 invested in your district FY21-FY25 **\$2,211,285** invested in your district FY16-FY20

Grantees FY21-FY25

LeFlore County Youth Services, Inc.	\$916,081	Grantees FY21	McCurtain County Health Department	\$152,987
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These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$445,500 total invested in your district

Healthy Communities Incentive Grants

City of Broken Bow	\$36,000	Town of Haworth	\$36,000
City of Garvin	\$36,000	Town of Valliant	\$36,000
City of Idabel	\$50,000	Town of Wright City	\$36,000
City of Talihina	\$36,000		

Healthy Schools Incentive Grants

Battiest Public Schools	\$15,000	Primary South Elementary School	\$7,500
Central Elementary School	\$7,500	LeFlore Public Schools	\$15,000
Denison Public School	\$1,500	Lukfata Public Schools	\$15,000
Finley-Reese Elementary School	\$3,000	Smithville Public Schools	\$15,000
Glover Public School	\$15,000	Valliant Public Schools	\$20,000
Haworth Public Schools	\$2,000	Wister Public School	\$3,000
Heavener Public Schools	\$20,000	Wright City Public Schools	\$15,000
Idabel Public Schools	\$25,000		

These TSET grants are focused investments made in a defined area of need or with a defined audience.

District Cumulative: **\$120,000**

Grantees

Oklahoma State University (OSU)	\$120,000
Serving McCurtain County	



Oklahoma Tobacco Helpline

1 800 QUIT NOW

1-800-784-8669 **OKhelpline.com**

A Program of TSET

TOTAL REGISTRATIONS:

District FY24:

435

District Cumulative:

6,847

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

OVER 600,000

STEPHENSON CANCER CENTER

District Participation
2012-2024:

22*

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Kenneth Rowe
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



TSET INVESTS IN:

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

IN OKLAHOMA:

OBESITY:
\$1.72 BILLION
IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING:
\$1.88 BILLION
IN DIRECT HEALTHCARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR
- \$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

- 2001: 28.6%
- 2023: 15.8%

SMOKING AMONG KIDS CUT IN HALF

NEARLY \$757 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN 620,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **120 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA