

These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$157,869 invested in your district FY21-FY25

**\$4,128,050** invested in your district FY16-FY20

**Grantees FY21** 

Pittsburg County Health Department \$157.869



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

## \$416.000 total invested in your district

### **Healthy Communities Incentive Grants**

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City of Clearview	\$36,000	City of Wetumka	\$36,000
City of Holdenville	\$50,000	Town of Boley	\$36,000
City of McAlester	\$120,000	Town of Dustin	\$22,000
City of Okemah	\$10,000		
<b>Healthy Schools Incentive Grants</b>			
Allen Public Schools	\$20,000	McAlester Public Schools	\$30,000
Cottonwood Public Schools	\$8,000	Stuart Public School	\$15,000
Indianola Public Schools	\$15,000	Tupelo Public Schools	\$3,000
Mason Public Schools	\$15,000		



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

District Cumulative: \$250,000

#### Grantees

Gateway to Prevention and Recovery \$250,000 Serving Hughes, Pottawatomie and Seminole counties

# TSET Discovery Grants and TSET Built Environment Grants

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: \$333,815

#### Grantees

City of McAleste	ſ	\$333,815
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These TSET grants are focused investments made in a defined area of need or with a defined audience.

District Cumulative: \$340,000

#### Grantees

KI BOIS Community Action Foundation, Inc. \$340,000 Serving Pittsburg County



A Program of TSET

### TOTAL REGISTRATIONS:

District FY24:

369

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

**District Cumulative:** 

6,296

**State Cumulative:** 

600,000

### STEPHENSON CANCER CENTER

District Participation 2012-2024:

**167**\*

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



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# TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

# **3 BEHAVIORS**







**Sedentary** Lifestyle

# Lead to **4 CONDITIONS**











TSET INVESTS IN:



**Tobacco Cessation** 







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

**SMOKING:** 

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR** 

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

### **MOVING THE NEEDLE:**





RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 620,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 120 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA