\$36,000



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

**\$3,073,799** invested in your district FY21-FY25

\$6,969,180 invested in your district FY16-FY20

Grant	 $-v_{0}$	1 6	

City of Broads

KI BOIS Community Action Foundation	\$796,364
Serving Haskell County	,

Leflore County Youth Services \$916,081 Muskogee County Health Department \$1,203,485

TSET HEALTHY INCENTIVE PROGRAM

These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

Pittsburg County Health Department

## \$195,000.00 total invested in your district

**Grantees FY21** 

#### **Healthy Communities Incentive Grants**

City of Eufaula City of Warner	\$20,000	Town of Tamaha  Town of Webbers Falls	\$10,000
<b>Healthy Schools Incentive Grants</b>			
Braggs Public Schools	\$3,000	Indianola Public Schools	\$15,000
Canadian Public Schools		Porum Public Schools	\$3,000
Gore Public Schools		Warner Public Schools	\$20,000
Henryetta Public Schools	\$5,000	Whitefield Public School	\$3,000

\$20 000 Town of Porum



These TSET grants are focused investments made in a defined area of need or with a defined audience.

## District Cumulative: \$340,000

#### **Grantees**

\$340,000 KI BOIS Community Action Foundation, Inc. Serving Pittsburg County



**A Program of TSET** 

### **TOTAL REGISTRATIONS:**

District FY24:

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

**District Cumulative:** 

6,352

**State Cumulative:** 

**OVER** 

## STEPHENSON CANCER CENTER

**District Participation** 2012-2024:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Kenneth Rowe **Executive Director Julie Bisbee** 

## TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

# **3 BEHAVIORS**







**Sedentary** Lifestyle

# Lead to **4 CONDITIONS**











TSET INVESTS IN:



**Tobacco Cessation** 







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

**SMOKING:** 

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR** 

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

## **MOVING THE NEEDLE:**





RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 620,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 120 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA