tac non



OKhelpline.com

**A Program of TSET** 

### TOTAL REGISTRATIONS:

District FY23:

patches, gum and lozenges to all Oklahomans each year, 24/7.

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine

**District Cumulative:** 

**State Cumulative:** 

These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,932,099 invested in your district FY21-FY24

**\$4,355,774** invested in your district FY16-FY20

#### **Grantees FY21-FY24**

OSU Department of Wellness - Sponsored Programs ....... \$950,600 Muskogee County Health Department \$981.499 **Serving Creek County** 



IMPACT GRANTS

These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

## \$393,500 total invested in your district

#### **Healthy Communities Incentive Grants**

City of Checotah	\$20,000	Town of Boley	\$36,000
City of Clearview	\$36,000	Town of Boynton	\$20,000
City of Eufaula	\$20,000	Town of Haskell	\$20,000
City of Morris	\$4,000	Town of Porum	\$36,000
City of Okemah	\$10,000	Town of Wainwright	\$20,000
City of Okmulgee	\$50,000	Town of Webbers Falls	\$20,000
City of Warner	\$20,000		
Healthy Schools Incentive Grants			
			40.000
Beggs Elementary School	\$10,000	Morris Public Schools	
Beggs Elementary School  Beggs Public Schools	\$10,000 \$8.000		
Beggs Public Schools	\$8,000	Morris Public Schools Okmulgee Public Schools Porum Public Schools	\$3,000
Beggs Public Schools Bristow Public Schools	\$8,000 \$8,000	Okmulgee Public Schools	\$3,000 \$3,000
Beggs Public Schools	\$8,000 \$8,000 \$5,000	Okmulgee Public Schools Porum Public Schools	\$3,000 \$3,000 \$1,500



These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

# District Cumulative: \$408,505

#### **Grantees**

\$408.505 Hunger Free Oklahoma Serving Delaware, Garfield, Jackson, Kay, Kiowa, Marshall, Okfuskee, Seminole and Washington counties

### STEPHENSON CANCER CENTER

**District Participation** 2012-2022:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET **Board of Directors Chair Marshall Snipes Executive Director Julie Bisbee** 

# TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

# **3 BEHAVIORS**









**Sedentary** Lifestyle

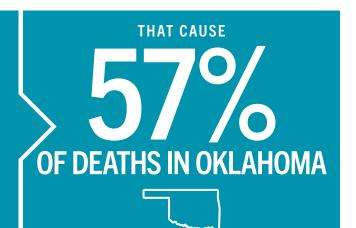
# LEAD TO **4 CONDITIONS**



**Heart Disease & Stroke** 







TSET INVESTS IN:



**Tobacco Cessation** 







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

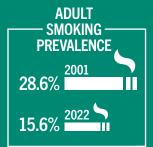
**SMOKING COSTS** 

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR** 

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

### **MOVING THE NEEDLE:**





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA