

These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$2,296,026 invested in your district FY21-FY24

\$4,559,685 invested in your district FY16-FY20

Grantees FY21-FY24

KI BOIS Community Action Foundation, Inc. \$620,376	People Inc. \$756,747
Serving Haskell County	Serving Sequoyah County
LeFlore County Youth Services \$761,034	Pittsburg County Health Department \$157,869



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$507,000 total invested in your district

Healthy Communities Incentive Grants

City of McAlester		Town of Kiowa	
		Town of Krebs	
Town of Crowder	\$20,000	Town of Pittsburg	.\$36,000
		Town of Savanna	.\$36,000
Town of Hartshorne	\$20,000		

Healthy Schools Incentive Grants			
Canadian Public School	\$15,000	Panola Public Schools	1 - /
Haileyville Public School	\$30,000	Pittsburg Public Schools	
Indianola Public Schools	\$15,000	Stuart Public School	T - 7
Krebs Public Schools		Whitefield Public School	
McAlester Public Schools	\$30,000	Will Rogers Elementary School	\$20,000



These TSET grants are focused investments made in a defined area of need or with a defined audience.

District Cumulative: \$215,474

Grantees

KI BOIS Community Action Foundation, Inc. \$215,474 Serving Pittsburg County

TSET Grants for Built Environment and Active Living

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: \$805,815

Grantees

City of McAlester	\$333,815
City of Sallisaw	\$472,000
Eastern Oklahoma State College	\$110,000



A Program of TSET

TOTAL REGISTRATIONS:

District FY23:

760

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7. **District Cumulative:**

16,863

State Cumulative:

STEPHENSON CANCER CENTER

District Participation 2012-2022:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET **Board of Directors Chair Marshall Snipes Executive Director Julie Bisbee**

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

3 BEHAVIORS









Sedentary Lifestyle

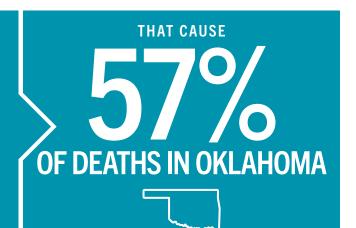
LEAD TO **4 CONDITIONS**



Heart Disease & Stroke







TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

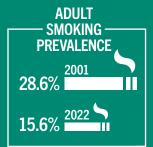
SMOKING COSTS

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR**

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA