

These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

**\$3,214,775** invested in your district FY21-FY24

\$3,510,352 invested in your district FY16-FY20

#### **Grantees FY21-FY24**

Cherokee County Health Services Council	\$823,600
Cherokee Nation Public Health	\$835,625
Serving Adair County	

People Inc.	\$756,747
Serving Sequoyah County	
ROCMND Area Youth Services	\$798,803
Serving Delaware County	



**Healthy Communities Incentive Grants** 

City of Jay ......\$36,000

These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

## \$547,500 total invested in your district

Town of Kansas	\$10,000
Healthy Schools Incentive Gra	ants
Brushy Public Schools	\$15,000
Cave Springs Public Schools	
Central Public School	\$5,000
Colcord Public Schools	\$20,000
Dahlonegah Public Schools	\$15,000
Gore Public Schools	\$5,000
Greasy Public School	\$1,500
Grove Public Schools	\$30,000
Jay Elementary School	\$4,000

Town of Marble City Town of Vian	\$36,000 \$36,000	Town of West Siloam Springs Town of Westville	\$22,000 \$22,000
Jay Public Schools Jay Upper Elementary Kansas Public Schools Kenwood Public School Locust Grove Public School Maryetta Public School Moseley Public School Oaks Mission School	\$25,000 \$3,000 \$20,000 \$15,000 \$14,000 \$20,000 \$15,000 \$1,500	Peavine School District	\$15,000 \$15,000 \$12,500 \$3,000 \$25,000 \$30,000 \$15,000 \$31,000



These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

District Cumulative: \$408,505

#### **Grantees**

Hunger Free Oklahoma. \$408.505 Serving Delaware, Garfield, Jackson, Kay, Kiowa, Marshall, Okfuskee, Seminole and Washington counties

### **TSET Grants for Built Environment and Active Living**

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: \$1,559,281

#### **Grantees**

Town of Westville	\$:	1,	55	9,	28	31	
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A Program of TSET

#### **TOTAL REGISTRATIONS:**

District FY23:

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to

all Oklahomans each year, 24/7.

**District Cumulative:** 

11,205

State Cumulative:

590,541

### STEPHENSON CANCER CENTER

**District Participation** 2012-2022:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET **Board of Directors Chair Marshall Snipes** Executive Director Julie Bisbee

# TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

# **3 BEHAVIORS**









**Sedentary** Lifestyle

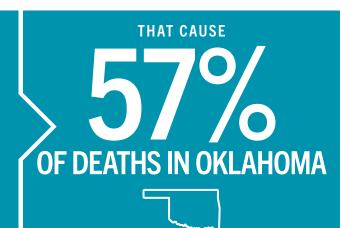
# LEAD TO **4 CONDITIONS**



**Heart Disease & Stroke** 







TSET INVESTS IN:



**Tobacco Cessation** 







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

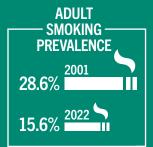
**SMOKING COSTS** 

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR** 

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

### **MOVING THE NEEDLE:**





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA