SENATOR Jessica Garvin

COUNTIES Cleveland

Garvin

Grady

McClain

Stephens



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$3,401,858 invested in your district FY21-FY24

\$3,425,766 invested in your district FY16-FY20

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| | | | | | | |

| McClain-Garvin County Youth & Family Center, Inc. | \$700.107 | Norman Regional Health S |
|---|------------------|--------------------------|
| DBA Frontline Family Solutions | \$738,137 | Serving Grady County |
| Serving Garvin County | | Norman Regional Health |
| Norman Regional Health System | \$907,492 | Serving McClain County |
| Serving Cleveland County | . , | |

| Norman Regional Health System | \$1,000,000 |
|-------------------------------|-------------|
| Serving Grady County | |
| Norman Regional Health System | \$756,229 |
| Serving McClain County | |



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$215,000 total invested in your district

Healthy Communities Incentive Grants

| City of Blanchard | \$50,000 | City of Newcastle | \$25,000 |
|---|----------|-----------------------------|----------|
| City of Lexington | | City of Purcell | |
| City of Lindsay | \$10,000 | - | |
| Healthy Schools Incentive Grants | | | |
| Alex Public Schools | \$8,000 | Newcastle Public Schools | |
| Blanchard Public Schools | \$30,000 | Rush Springs Public Schools | |
| Lindsay Independent School District | \$25,000 | Washington Public Schools | \$5,000 |
| Newcastle High School | \$5,000 | | |



These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

District Cumulative: \$96,544

Grantees

\$96,544 Regional Food Bank of Oklahoma. Serving Canadian, Cleveland, Oklahoma and Tillman counties

Oklahoma Tobacco Helpline 1-800-784-8669 **OKhelpline.com**

A Program of TSET

TOTAL REGISTRATIONS:

District FY23:

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

District Cumulative:

10,065

State Cumulative:

STEPHENSON CANCER CENTER

District Participation 2012-2022:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET **Board of Directors Chair Marshall Snipes Executive Director Julie Bisbee**

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

3 BEHAVIORS









Sedentary Lifestyle

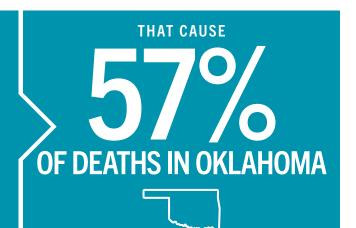
LEAD TO **4 CONDITIONS**



Heart Disease & Stroke







TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

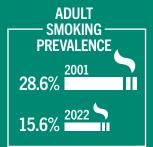
SMOKING COSTS

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR**

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA