

SENATE DISTRICT 31

SENATOR Chris Kidd

COUNTIES Comanche Cotton Jefferson Love Stephens



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$959,033 invested in your district FY21-FY24

\$2,843,500 invested in your district FY16-FY20

Grantees FY21-FY24

Comanche County Memorial Hospital.....**\$959,033**



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$322,500 total invested in your district

Healthy Communities Incentive Grants

City of Comanche	\$36,000	Town of Central High	\$10,000
City of Lawton	\$175,000		

Healthy Schools Incentive Grants

Central High Public Schools	\$3,000	Marietta Middle School	\$3,000
Comanche Middle School	\$10,000	Marietta Public Schools	\$14,000
Comanche Public Schools	\$20,000	Ringling Public Schools	\$15,000
Lincoln Elementary School	\$2,000	Waurika Elementary School	\$7,500
Marietta Elementary School	\$4,000	Waurika High/Middle School	\$5,000
Marietta High School	\$3,000	Waurika Public Schools	\$15,000



These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

District Cumulative: \$96,544

Grantees

Regional Food Bank of Oklahoma

Serving Canadian, Cleveland, Oklahoma and Tillman counties **\$96,544**

Oklahoma Tobacco Helpline

1 800

QUIT NOW

1-800-784-8669 **OKhelpline.com**

A Program of TSET

TOTAL REGISTRATIONS:

District FY23:

502

District Cumulative:

9,667

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

590,541

STEPHENSON CANCER CENTER

District Participation
2012-2022:

351*

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Marshall Snipes
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA



TSET INVESTS IN:

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

IN OKLAHOMA:

OBESITY COSTS \$1.72 BILLION IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING COSTS \$1.88 BILLION IN DIRECT HEALTH CARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR
- \$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

- 2001: 28.6%
- 2022: 15.6%

SMOKING AMONG KIDS CUT IN HALF

NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **117 PHYSICIANS** HAVE PRACTICED OR ARE PRACTICING IN RURAL AND **UNDERSERVED AREAS** OF OKLAHOMA