SENATOR Chris Kidd

COUNTIES Comanche Cotton Jefferson Love Stephens



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$959,033 invested in your district FY21-FY24

\$2,843,500 invested in your district FY16-FY20

Grantees FY21-FY24

\$959,033 Comanche County Memorial Hospital



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$322,500 total invested in your district

Healthy Communities Incentive Grants

mounting communitation mountains aranto			
City of Comanche	\$36,000	Town of Central High	\$10,000
City of Lawton	\$175,000		
Healthy Schools Incentive Grants			
Central High Public Schools	\$3,000	Marietta Middle School	\$3,000
Comanche Middle School	\$10,000	Marietta Public Schools	\$14,000
Comanche Public Schools	\$20,000	Ringling Public Schools	\$15,000
Lincoln Elementary School	\$2,000	Waurika Elementary School	\$7,500
Marietta Elementary School	\$4,000	Waurika High/Middle School	\$5,000
Marietta High School		Waurika Public Schools	



These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

District Cumulative: \$96,544

Grantees

\$96,544 Regional Food Bank of Oklahoma.

Serving Canadian, Cleveland, Oklahoma and Tillman counties



A Program of TSET

TOTAL REGISTRATIONS:

District FY23:

502

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

District Cumulative:

9,667

State Cumulative:

STEPHENSON CANCER CENTER

District Participation 2012-2022:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET **Board of Directors Chair Marshall Snipes Executive Director Julie Bisbee**

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

3 BEHAVIORS









Sedentary Lifestyle

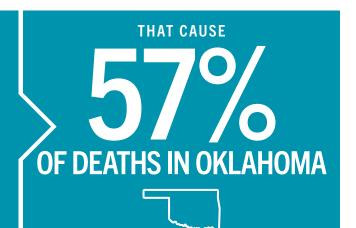
LEAD TO **4 CONDITIONS**



Heart Disease & Stroke







TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

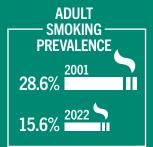
SMOKING COSTS

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR**

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA