\$36,000



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$3,230,867 invested in your district FY21-FY24

\$8,684,022 invested in your district FY16-FY20

#### **Grantees FY21-FY24**

Gateway to Prevention and Recovery......\$880,000 Serving Pottawatomie County

Lincoln County Health Department \$790,867 Oklahoma City-County Health Department \$1.560.000

Town of Luther

TSET HEALTHY INCENTIVE PROGRAM

These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

### \$621,000 total invested in your district

moditing communities incommune a	Tarres
City of Earlsboro	
City of Konawa	
City of Maud	
City of Prague	. \$2,000

**Healthy Communities Incentive Grants** 

#### **Healthy Schools Incentive Grants**

Agra Public Schools	\$15,000
Bowlegs Public Schools	\$15,000
Carney Elementary School	\$2,000
Carney High School	\$2,000
Carney Public Schools	\$15,000
Chandler Public Schools	\$25,000
Charter Oak Elementary School	\$4,000
Davenport Public Schools	\$15,000

City of Seminole	\$50,000
City of Stroud	.\$20,000
Town of Carney	\$36,000
Town of Davenport	\$22,000
Guthrie Public Schools	\$30,000
Justica Dublic School	\$15,000

Guthrie Public Schools	.\$30,000
Justice Public School	
Konawa Public Schools	\$20,000
Maud Public Schools	\$15,000
Meeker Pubilc Schools	\$20,000
New Lima Public Schools	\$3,000
North Rock Creek Elementary School	\$20,000
North Rock Creek Public Schools	\$6,000

Town of Meeker	\$36,000
Town of Wellston	\$22,000
Prague Public Schools	\$25,000
Sasakwa Schools	
Seminole Public Schools	
South Rock Creek Public School	\$15,000
Varnum Public Schools	\$15,000
Wellston Public Schools	\$20,000
Wewoka Public Schools	\$5,000
White Rock School	\$15.000

# IMPACT GRANTS

These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

District Cumulative: \$346,544

#### Grantees

Gateway to Prevention and Recovery	\$250,000
Serving Hughes, Pottawatomie and Seminole counties	
Regional Food Bank of Oklahoma	\$96,544
Serving Canadian, Cleveland, Oklahoma and Tillman coun	ties

#### **TSET Grants for Built Environment and Active Living**

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative:  $\$560,0\overline{33}$ 

#### **Grantees**

City of Seminole \$48 City of Seminole \$8	30,033 30,000
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**A Program of TSET** 

#### **TOTAL REGISTRATIONS:**

District FY23:

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7. **District Cumulative:** 

13,006

**State Cumulative:** 

590,541

#### STEPHENSON CANCER CENTER

**District Participation** 2012-2022:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET **Board of Directors Chair Marshall Snipes** Executive Director Julie Bisbee

### TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

## **3 BEHAVIORS**









**Sedentary** Lifestyle

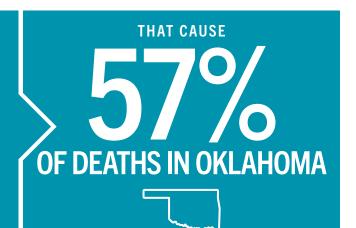
### LEAD TO **4 CONDITIONS**



**Heart Disease & Stroke** 







TSET INVESTS IN:



**Tobacco Cessation** 







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

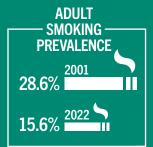
**SMOKING COSTS** 

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR** 

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

#### **MOVING THE NEEDLE:**





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA