

HOUSE DISTRICT 73

REPRESENTATIVE Regina Goodwin

COUNTIES Osage Tulsa



Grantees FY21-FY24

Tulsa Health Department *Serving Tulsa County* **\$1,468,227**

These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,468,227 invested in your district FY21-FY24

\$3,437,049 invested in your district FY16-FY20



Healthy Schools Incentive Grants

Tulsa Public Schools **\$50,000**

These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$50,000 total invested in your district

Oklahoma Tobacco Helpline

1 800 QUIT NOW

1-800-784-8669

OKhelpline.com

A Program of TSET

TOTAL REGISTRATIONS:

District FY23:

362

District Cumulative:

8,211

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

590,541

STEPHENSON CANCER CENTER

District Participation
2012-2022:

6*

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Marshall Snipes
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

3 BEHAVIORS



Poor Diet



Tobacco Use



Sedentary Lifestyle

LEAD TO 4 CONDITIONS



Lung Disease



Heart Disease & Stroke




Cancer



Diabetes

THAT CAUSE
57%
OF DEATHS IN OKLAHOMA



TSET INVESTS IN:



Tobacco Cessation



Physical Activity



Improving Nutrition



Medical Access and Research

IN OKLAHOMA:



OBESITY COSTS

\$1.72 BILLION

IN MEDICAL EXPENDITURES EACH YEAR

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

1 IN 3 ADULTS IS OBESE



SMOKING COSTS

\$1.88 BILLION

IN DIRECT HEALTH CARE COSTS EACH YEAR

7,500 ADULT DEATHS EACH YEAR

8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

28.6% 2001

15.6% 2022

SMOKING AMONG KIDS
CUT IN HALF



NEARLY **\$723 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN **590,000** REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **117 PHYSICIANS** HAVE PRACTICED OR ARE PRACTICING IN RURAL AND **UNDERSERVED AREAS** OF OKLAHOMA

