

A Program of TSET

TOTAL REGISTRATIONS:

OKhelpline.com

District FY23:

1-800-784-8669

386

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7. **District Cumulative:**

6,810

State Cumulative:

These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,694,151 invested in your district FY21-FY24

\$2,774,342 invested in your district FY16-FY20

Grantees FY21-FY24

\$798.803 Mayes County HOPE Coalition .\$895.348 ROCMND Area Youth Services **Serving Delaware County**



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$180,625 total invested in your district

Healthy Communities Incentive Grants

City of Jay	\$36,000	Town of Locust Grove	\$36,000
Healthy Schools Incentive Grants			
Cleora Public Schools	\$2,625	Jay Upper Elementary	\$3,000
Grove Public Schools		Kenwood Public School	\$15,000
Jay Elementary School		Locust Grove Public Schools	\$14,000
Jav Public Schools	\$25,000	Pryor Public Schools	\$15,000



These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

District Cumulative: \$408,505

Grantees

\$408.505 Hunger Free Oklahoma. Serving Delaware, Garfield, Jackson, Kay, Kiowa, Marshall, Okfuskee, Seminole and Washington counties

TSET Grants for Built Environment and Active Living

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: \$83.768

Grantees

Locust Grove Public Works Authority	\$56,350
Town of Locust Grove	\$27,418

STEPHENSON CANCER CENTER

District Participation 2012-2022:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET **Board of Directors Chair Marshall Snipes Executive Director Julie Bisbee**

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

3 BEHAVIORS







Tobacco Use



Sedentary Lifestyle

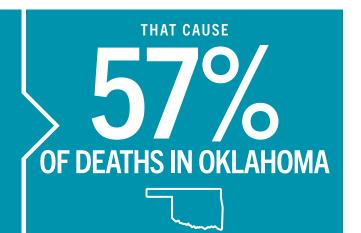
LEAD TO **4 CONDITIONS**











TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

1 IN 3 ADULTS IS OBESE



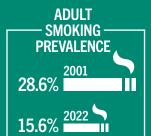
SMOKING COSTS

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR**

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA