

HOUSE DISTRICT 38

REPRESENTATIVE John Pfeiffer

COUNTIES Garfield Grant Kay Logan Noble



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,706,047 invested in your district FY21-FY24

\$3,903,560 invested in your district FY16-FY20

Grantees FY21-FY24

Oklahoma State University - Department of Wellness - Sponsored Programs Serving Kay County	\$753,200	Rural Health Projects, Inc Serving Garfield County	\$952,847
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These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$285,000 total invested in your district

Healthy Communities Incentive Grants

City of Guthrie	\$120,000	Town of Cedar Valley	\$10,000
City of Newkirk	\$22,000	Town of Lamont	\$10,000
City of Perry	\$25,000		

Healthy Schools Incentive Grants

Crescent Public Schools	\$20,000	Pond-Creek Hunter Public Schools	\$8,000
Guthrie Public Schools	\$30,000	Tonkawa Public School	\$20,000
Newkirk Public Schools	\$20,000		



These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

District Cumulative: **\$526,139**

Grantees

Hunger Free Oklahoma Serving Delaware, Garfield, Jackson, Kay, Kiowa, Marshall, Okfuskee, Seminole and Washington counties	\$408,505
RSVP Enid Serving Alfalfa, Garfield, Grant, Kay, Kingfisher, Major, Noble and Woodward counties	\$117,634



A Program of TSET

TOTAL REGISTRATIONS:

District FY23:

258

District Cumulative:

5,167

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

590,541

STEPHENSON CANCER CENTER

District Participation
2012-2022:

190*

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Marshall Snipes
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA



TSET INVESTS IN:

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

IN OKLAHOMA:

OBESITY COSTS \$1.72 BILLION IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING COSTS \$1.88 BILLION IN DIRECT HEALTH CARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR
- \$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

- 2001: 28.6%
- 2022: 15.6%

SMOKING AMONG KIDS CUT IN HALF

NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **117 PHYSICIANS** HAVE PRACTICED OR ARE PRACTICING IN RURAL AND **UNDERSERVED AREAS** OF OKLAHOMA