

These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$880,000 invested in your district FY21-FY24

\$2,747,360 invested in your district FY16-FY20

Grantees FY21-FY24

Gateway to Prevention and Recovery Serving Pottawatomie County

\$880,000



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$251,500 total invested in your district

Healthy Communities Incentive Grants

City of Konawa	\$36,000	City of McLoud	\$10,000
City of Maud	\$20,000	City of Seminole	\$50,000
Healthy Schools Incentive Grants			
Asher Public Schools	\$15,000	McLoud Public Schools	
Bowlegs Public Schools		Meeker Pubilc Schools	
Justice Public School	\$15,000	New Lima Public Schools	
Konawa Public Schools	\$20,000	Sasakwa Public Schools	
Maud Public Schools	\$15,000	Seminole Public Schools	
McLoud Elementary School		Varnum Public Schools	\$15,000
McLoud High School		Wewoka Public Schools	\$5,000

\$1.500



McLoud Jr. High School

These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

District Cumulative: \$658,505

Grantees

Gateway to Prevention and Recovery	\$250,000
Serving Hughes, Pottawatomie and Seminole counties	
Hunger Free Oklahoma	\$408,505
Serving Delaware, Garfield, Jackson, Kay, Kiowa, Marsh	iall,
Okfuskee, Seminole and Washington counties	

TSET Grants for Built Environment and Active Living

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: \$560,033

Grantees

City of Seminole City of Seminole	\$480,033
City of Seminole	\$80,000



A Program of TSET

TOTAL REGISTRATIONS:

District FY23:

361

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7. **District Cumulative:**

6,651

State Cumulative:

STEPHENSON CANCER CENTER

District Participation 2012-2022:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET **Board of Directors Chair Marshall Snipes Executive Director Julie Bisbee**

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

3 BEHAVIORS









Sedentary Lifestyle

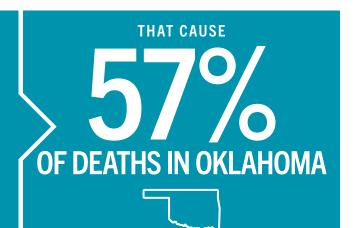
LEAD TO **4 CONDITIONS**



Heart Disease & Stroke







TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

SMOKING COSTS

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR**

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA