

HOUSE DISTRICT 27

REPRESENTATIVE Danny Sterling

COUNTIES Cleveland Pottawatomie



Grantees FY21-FY24

Gateway to Prevention and Recovery Serving Pottawatomie County	\$880,000	Norman Regional Health System Serving Cleveland County	\$907,492
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These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,787,492 invested in your district FY21-FY24

\$3,619,760 invested in your district FY16-FY20



Healthy Communities Incentive Grants

City of Earlsboro	\$4,000	City of Noble	\$50,000
City of Moore	\$10,000		

Healthy Schools Incentive Grants

Little Axe Public Schools	\$6,000	South Rock Creek Public Schools	\$15,000
Maud Public Schools	\$15,000		

These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$100,000 total invested in your district



These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

District Cumulative: **\$346,544**

Grantees

Gateway to Prevention and Recovery Serving Hughes, Pottawatomie and Seminole counties	\$250,000
Regional Food Bank of Oklahoma Serving Canadian, Cleveland, Oklahoma and Tillman counties	\$96,544



A Program of TSET

TOTAL REGISTRATIONS:

District FY23:

308

District Cumulative:

5,037

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

590,541

STEPHENSON CANCER CENTER

District Participation
2012-2022:

347*

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Marshall Snipes
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

3 BEHAVIORS



Poor Diet



Tobacco Use



Sedentary Lifestyle

LEAD TO 4 CONDITIONS



Lung Disease



Heart Disease & Stroke




Cancer



Diabetes

THAT CAUSE
57%
OF DEATHS IN OKLAHOMA



TSET INVESTS IN:



Tobacco Cessation



Physical Activity



Improving Nutrition



Medical Access and Research

IN OKLAHOMA:



OBESITY COSTS

\$1.72 BILLION

IN MEDICAL EXPENDITURES EACH YEAR

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

1 IN 3 ADULTS IS OBESE



SMOKING COSTS

\$1.88 BILLION

IN DIRECT HEALTH CARE COSTS EACH YEAR

7,500 ADULT DEATHS EACH YEAR

8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

28.6% 2001

15.6% 2022

SMOKING AMONG KIDS
CUT IN HALF



NEARLY **\$723 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN **590,000** REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **117 PHYSICIANS** HAVE PRACTICED OR ARE PRACTICING IN RURAL AND **UNDERSERVED AREAS** OF OKLAHOMA