

These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,663,721 invested in your district FY21-FY24

**\$3,313,400** invested in your district FY16-FY20

#### **Grantees FY21-FY24**

Norman Regional Health System \$756,229 Norman Regional Health System. .\$907.492 Serving Cleveland County Serving McClain County



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

## \$172.000 total invested in your district

#### **Healthy Communities Incentive Grants**

City of Blanchard	\$50,000	City of Noble	\$50,000
City of Newcastle	\$25,000		
<b>Healthy Schools Incentive Grants</b>			
Blanchard Public Schools	\$30,000	Newcastle Public Schools	1 /
Newcastle High School		Washington Public Schools	\$5,000



These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

## District Cumulative: \$96,544

#### **Grantees**

\$96,544 Regional Food Bank of Oklahoma

Serving Canadian, Cleveland, Oklahoma and Tillman counties



**A Program of TSET** 

#### **TOTAL REGISTRATIONS:**

District FY23:

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7. **District Cumulative:** 

3.072

**State Cumulative:** 

#### STEPHENSON CANCER CENTER

**District Participation** 2012-2022:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET **Board of Directors Chair Marshall Snipes Executive Director Julie Bisbee** 

# TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

# **3 BEHAVIORS**







**Tobacco Use** 



**Sedentary** Lifestyle

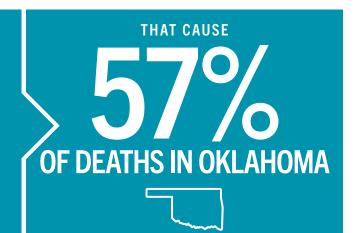
# LEAD TO **4 CONDITIONS**











TSET INVESTS IN:



**Tobacco Cessation** 







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

1 IN 3 ADULTS IS OBESE



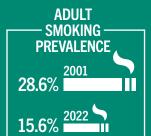
**SMOKING COSTS** 

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR** 

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

### **MOVING THE NEEDLE:**





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA