

These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$914,021 invested in your district FY21-FY24

**\$2,211,285** invested in your district FY16-FY20

**Grantees FY21-FY24** 

**Grantees FY21** 

\$761.034 LeFlore County Youth Services, Inc. McCurtain County Health Department \$152.987



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

## \$412,500 total invested in your district

#### **Healthy Communities Incentive Grants**

City of Broken Bow	\$36,000	Town of Haworth	
City of Garvin	\$36,000	Town of Valliant	
City of Idabel	\$50,000	Town of Wright City	\$36,000
City of Talihina	\$36,000		
<b>Healthy Schools Incentive Grants</b>			
Battiest Public Schools	\$15,000	Lukfata Public Schools	\$15,000
Denison Public School	\$1,500	Smithville Public Schools	\$15,000
Glover Public School		Valliant Public Schools	\$20,000
Haworth Public Schools	\$2,000	Wister Public School	\$3,000
Heavener Public Schools	\$20,000	Wright City Public Schools	\$15,000
Idabel Public Schools			



These TSET grants are focused investments made in a defined area of need or with a defined audience.

## District Cumulative: \$120,000

#### **Grantees**

Oklahoma State University	\$120,000
Serving McCurtain County	



**A Program of TSET** 

### TOTAL REGISTRATIONS:

District FY23:

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7. **District Cumulative:** 

6.412

**State Cumulative:** 

## STEPHENSON CANCER CENTER

**District Participation** 2012-2022:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET **Board of Directors Chair Marshall Snipes Executive Director Julie Bisbee** 

# TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

# **3 BEHAVIORS**









**Sedentary** Lifestyle

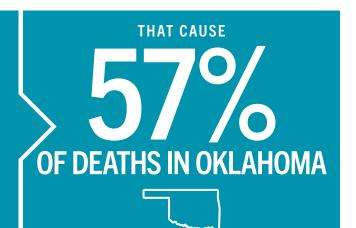
# LEAD TO **4 CONDITIONS**



**Heart Disease & Stroke** 







TSET INVESTS IN:



**Tobacco Cessation** 







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

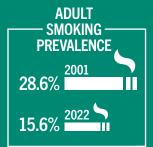
**SMOKING COSTS** 

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR** 

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

## **MOVING THE NEEDLE:**





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA