

These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,560,000 invested in your district FY21-FY24

**\$3,224,200** invested in your district FY16-FY20

### **Grantees FY21-FY24**

Oklahoma City-County Health Department \$1,560,000



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

There are no Incentive Grants at this time. Visit Oklahoma.gov/TSET to learn more.



These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

District Cumulative: \$96,544

#### **Grantees**

Regional Food Bank of Oklahoma \$96,544

Serving Canadian, Cleveland, Oklahoma and Tillman counties



A Program of TSET

## **TOTAL REGISTRATIONS:**

District FY23:

222

The Oklahoma Tobacco
Helpline provides free
telephone and web-based
coaching sessions, free nicotine
patches, gum and lozenges to
all Oklahomans each year, 24/7.

**District Cumulative:** 

3,672

**State Cumulative:** 

590,541

## STEPHENSON CANCER CENTER

District Participation 2012-2022:

172<sup>\*</sup>

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Marshall Snipes Executive Director Julie Bisbee

## TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

# **3 BEHAVIORS**









**Sedentary** Lifestyle

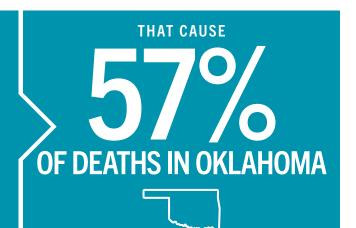
## LEAD TO **4 CONDITIONS**



**Heart Disease & Stroke** 







TSET INVESTS IN:



**Tobacco Cessation** 







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

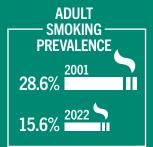
**SMOKING COSTS** 

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR** 

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

## **MOVING THE NEEDLE:**





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA