WASHITA COUNTY



A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

TOTAL REGISTRATIONS:

County FY23:

County Cumulative:

1,617

State Cumulative:

590,541

- * 2021 DATA † 2022 DATA

405.521.3888 | Oklahoma.gov/TSET **Board of Directors Chair Marshall Snipes**

Executive Director Julie Bisbee



HEALTH **INDICATORS HEART PREVALENCE CANCER DEATHS ADULT SMOKING RATE OBESITY RATE DISEASE DEATHS OF DIABETES** OKLAHOMA STATE (Rate per 100,000) (Rate per 100,000) (%) (%) (%) DEPARTMENT OF HEALTH **COUNTY*** 204.1 103.1 15.4% 45.6% 16.3% OKLAHOMA† 264.2 13.3% 175.1 15.6% 40.0%

143.8



173.8

U.S.†

These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

33.6%

14.0%

\$2,063,506 invested in your community FY16-FY20

There are no Healthy Living Program Grants at this time. Visit Oklahoma.gov/TSET to learn more.



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$11.500 invested in your community

Healthy Schools Incentive Grants

Burns Flat-Dill City Public Schools

\$11.500

11.5%

TSET Grants for Built Environment and Active Living

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

County Cumulative: \$500.000

Grantees

\$500,000 Healthy Schools Oklahoma (Statewide) – Bethany Children's Health Center Will Rogers Elementary School is a participating school site.

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

3 BEHAVIORS









Sedentary Lifestyle

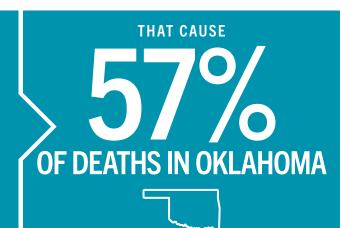
LEAD TO **4 CONDITIONS**



Heart Disease & Stroke







TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

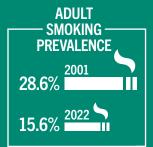
SMOKING COSTS

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR**

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA