

TULSA COUNTY

Oklahoma Tobacco Helpline

1 800 QUIT NOW

1-800-784-8669

OKhelpline.com

A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

TOTAL REGISTRATIONS:

County FY23:

4,106

County Cumulative:

86,850

State Cumulative:

590,541

* 2021 DATA

† 2022 DATA



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Marshall Snipes
Executive Director Julie Bisbee

HEALTH INDICATORS

OKLAHOMA STATE
DEPARTMENT OF HEALTH



HEART
DISEASE DEATHS
(Rate per 100,000)



CANCER DEATHS
(Rate per 100,000)



ADULT SMOKING RATE
(%)



OBESITY RATE
(%)



PREVALENCE
OF DIABETES
(%)

COUNTY*	278	162.3	16.2%	37.6%	12.8%
OKLAHOMA†	264.2	175.1	15.6%	40.0%	13.3%
U.S.†	173.8	143.8	14.0%	33.6%	11.5%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,468,227 invested in your community FY21-FY24

\$3,437,049 invested in your community FY16-FY20

Grantees FY21-FY24

Tulsa City-County Health Department **\$1,468,227**



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$337,500 invested in your community

Healthy Communities Incentive Grants

City of Collinsville **\$50,000** City of Sand Springs **\$100,000**

Healthy Schools Incentive Grants

Elliot Elementary School **\$1,500** Jenks Public Schools **\$30,000**
Glenpool Public Schools **\$7,000** Jenks West Elementary School **\$20,000**
Jenks East Elementary School **\$4,000** Sand Springs Public Schools **\$60,000**
Jenks Middle School **\$15,000** Tulsa Public Schools **\$50,000**



These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

County Cumulative: **\$50,850**

Grantees

Urban Strategies Serving River West, Tulsa **\$50,850**

TSET Grants for Built Environment and Active Living

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

County Cumulative: **\$1,050,000**

Grantees

River Parks Foundation **\$1,050,000**

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

3 BEHAVIORS



Poor Diet



Tobacco Use



Sedentary Lifestyle

LEAD TO 4 CONDITIONS



Lung Disease



Heart Disease & Stroke




Cancer



Diabetes

THAT CAUSE
57%
OF DEATHS IN OKLAHOMA



TSET INVESTS IN:



Tobacco Cessation



Physical Activity



Improving Nutrition



Medical Access and Research

IN OKLAHOMA:



OBESITY COSTS

\$1.72 BILLION

IN MEDICAL EXPENDITURES EACH YEAR

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

1 IN 3 ADULTS IS OBESE



SMOKING COSTS

\$1.88 BILLION

IN DIRECT HEALTH CARE COSTS EACH YEAR

7,500 ADULT DEATHS EACH YEAR

8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

28.6% 2001

15.6% 2022

SMOKING AMONG KIDS
CUT IN HALF



NEARLY **\$723 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN **590,000** REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **117 PHYSICIANS** HAVE PRACTICED OR ARE PRACTICING IN RURAL AND **UNDERSERVED AREAS** OF OKLAHOMA

