SEQUOYAH COUNTY



A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

TOTAL REGISTRATIONS:

County FY23:

256

County Cumulative:

6,094

State Cumulative:

590,541

* 2021 DATA † 2022 DATA



405.521.3888 | Oklahoma.gov/TSET **Board of Directors Chair Marshall Snipes Executive Director Julie Bisbee**

HEALTH **INDICATORS**

OKLAHOMA STATE DEPARTMENT OF HEALTH













(Rate per 100,000)

(Rate per 100,000)

ADULT SMOKING RATE (%)

22.4%

OBESITY RATE (%)

PREVALENCE OF DIABETES (%) 15.4%

COUNTY* OKLAHOMA† U.S.[†] 325.2 249.9 264.2 175.1 173.8 143.8

15.6% 14.0%

40.0% 33.6%

37.7%

13.3% 11.5%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$756,747 invested in your community FY21-FY24

\$990,400 invested in your community FY16-FY20

Grantees FY21-FY24

People Inc. Serving Sequoyah County \$756,747



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$148,000 invested in your community

Healthy Communities Incentive Grants

City of Muldrow \$36,000 \$36,000 Town of Marble City.....

Healthy Schools Incentive Grants

\$15.000 Brushy Public Schools... Central Public Schools \$5.000

Town of Vian

Gore Public Schools

Moffett Public Schools

..\$5,000 \$15,000

\$36,000

TSET Grants for Built Environment and Active Living

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

County Cumulative: **\$362,000**

Grantees

\$362.000 City of Sallisaw.

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

3 BEHAVIORS









Sedentary Lifestyle

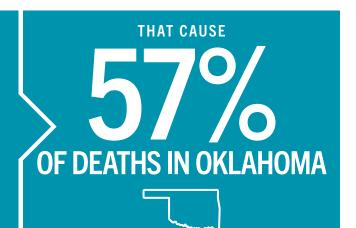
LEAD TO **4 CONDITIONS**



Heart Disease & Stroke







TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

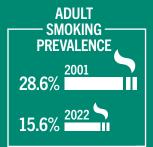
SMOKING COSTS

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR**

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA