SEMINOLE COUNTY



A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

TOTAL REGISTRATIONS:

County FY23:

256

County Cumulative:

4,722

State Cumulative:

590,541

- * 2021 DATA † 2022 DATA

405.521.3888 | Oklahoma.gov/TSET **Board of Directors Chair Marshall Snipes Executive Director Julie Bisbee**

HEALTH **INDICATORS**

OKLAHOMA STATE



341.3











DEPARTMENT OF HEALTH

(Rate per 100,000)

(Rate per 100,000)

\$36,000

\$3.000

209.9

ADULT SMOKING RATE (%)

27.8%

15.6%

(%) 36.8%

(%) 15.2%

13.3%

COUNTY* OKLAHOMA† U.S.†

264.2 175.1 173.8 143.8

14.0%

40.0% 33.6%

11.5%



disease by reducing tobacco use and obesity.

\$1,195,600 invested in your community FY16-FY20

These TSET grants work with local community partners to help prevent cancer and cardiovascular

There are no Healthy Living Program Grants at this time. Visit Oklahoma.gov/TSET to learn more.



City of Konawa

These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$179,000 invested in your community

Healthy Communities Incentive Grants

Healthy Schools Incentive Grants	
Bowlegs Public Schools	\$15,000
Justice Public School	\$15,000
Konawa Public School	\$20,000

City of Seminole	\$50,000
Sasakwa Public Schools	\$15,000
Seminole Public Schools	\$5,00
Varnum Public Schools	\$15,00



New Lima Public Schools

These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

County Cumulative: \$658.505

Grantees

Gateway to Prevention and Recovery	\$250,000
Hunger Free Oklahoma	\$408,505 Okfuskee,

TSET Grants for Built Environment and Active Living

Wewoka Public Schools.

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

County Cumulative: \$560,033

Grantees

G. G	
City of Seminole	\$480,033
City of Seminole	\$80,000

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

3 BEHAVIORS









Sedentary Lifestyle

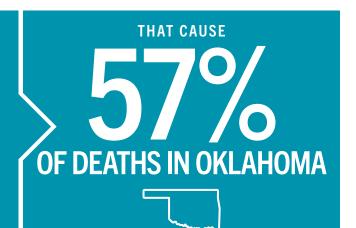
LEAD TO **4 CONDITIONS**



Heart Disease & Stroke







TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

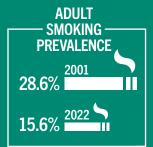
SMOKING COSTS

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR**

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA