## **POTTAWATOMIE COUNTY**



### A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

### **TOTAL REGISTRATIONS:**

**County FY23:** 

654

**County Cumulative:** 

13,452

**State Cumulative:** 

590,541

\* 2021 DATA † 2022 DATA



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Marshall Snipes **Executive Director Julie Bisbee** 

# **HFAITH INDICATORS**



308.2









OKLAHOMA STATE DEPARTMENT OF HEALTH

**DISEASE DEATHS** (Rate per 100,000)

(Rate per 100.000)

209.6

175.1

ADULT SMOKING RATE (%)

24.2%

15.6%

(%) 38.2%

40.0%

13.7%

13.3%

**COUNTY**\* OKLAHOMA†

U.S.†

264.2 173.8

143.8

14.0%

33.6%

11.5%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$880,000 invested in your community FY21-FY24

\$1,551,760 invested in your community FY16-FY20

#### **Grantees FY21-FY24**

Gateway to Prevention and Recovery Serving Pottawatomie County

.\$880.000



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

#### \$282,500 invested in your community **Healthy Communities Incentive Grants** ...\$4,000 ....\$10,000 City of Earlsboro City of McLoud City of Maud .\$20,000 City of Shawnee \$120,000 **Healthy Schools Incentive Grants** ...\$15,000 North Rock Creek Elementary School \$20,000 Asher Public Schools Maud Public Schools \$15.000 North Rock Creek Public Schools \$6.000 McLoud Elementary School \$4,000 Pleasant Grove Public School District \$15.000 .....\$2,000 Shawnee Public Schools \$30,000 McLoud High School. McLoud Junior High School \$1,500 South Rock Creek Public Schools \$15.000 McLoud Public Schools \$5.000



These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

County Cumulative: \$250.000

#### **Grantees**

Gateway to Prevention and Recovery \$250,000 Serving Hughes, Pottawatomie and Seminole counties

### **TSET Grants for Built Environment and Active Living**

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

County Cumulative: \$500.000

#### Grantees

Healthy Schools Oklahoma (Statewide) -\$500.000 Bethany Children's Health Center ... Horace Mann Elementary School is a participating school site.

# TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

# **3 BEHAVIORS**









**Sedentary** Lifestyle

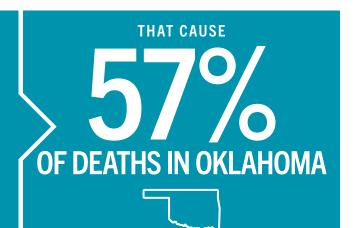
# LEAD TO **4 CONDITIONS**



**Heart Disease & Stroke** 







TSET INVESTS IN:



**Tobacco Cessation** 







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

**SMOKING COSTS** 

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR** 

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

# **MOVING THE NEEDLE:**





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA