

# MUSKOGEE COUNTY

Oklahoma Tobacco Helpline

**1 800 QUIT NOW**  
 1-800-784-8669 **OKhelpline.com**

A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

## TOTAL REGISTRATIONS:

County FY23:

**730**

County Cumulative:

**13,802**

State Cumulative:

**590,541**

\* 2021 DATA

† 2022 DATA



405.521.3888 | Oklahoma.gov/TSET  
 Board of Directors Chair Marshall Snipes  
 Executive Director Julie Bisbee

## HEALTH INDICATORS

OKLAHOMA STATE DEPARTMENT OF HEALTH



**HEART DISEASE DEATHS**  
 (Rate per 100,000)



**CANCER DEATHS**  
 (Rate per 100,000)



**ADULT SMOKING RATE**  
 (%)



**OBESITY RATE**  
 (%)



**PREVALENCE OF DIABETES**  
 (%)

COUNTY*	HEART DISEASE DEATHS (Rate per 100,000)	CANCER DEATHS (Rate per 100,000)	ADULT SMOKING RATE (%)	OBESITY RATE (%)	PREVALENCE OF DIABETES (%)
<b>COUNTY*</b>	<b>386.9</b>	<b>196</b>	<b>22.9%</b>	<b>45.8%</b>	<b>16.3%</b>
OKLAHOMA†	264.2	175.1	15.6%	40.0%	13.3%
U.S.†	173.8	143.8	14.0%	33.6%	11.5%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

**\$981,499** invested in your community FY21-FY24

**\$1,835,745** invested in your community FY16-FY20

### Grantees FY21-FY24

Muskogee County Health Department .....	<b>\$981,499</b>
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These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

**\$516,000** invested in your community

### Healthy Communities Incentive Grants

City of Braggs .....	<b>\$20,000</b>	Town of Porum .....	<b>\$36,000</b>
City of Fort Gibson .....	<b>\$20,000</b>	Town of Summit .....	<b>\$20,000</b>
City of Muskogee .....	<b>\$120,000</b>	Town of Taft .....	<b>\$36,000</b>
Town of Boynton .....	<b>\$20,000</b>	Town of Wainwright .....	<b>\$20,000</b>
Town of Haskell .....	<b>\$20,000</b>	Town of Warner .....	<b>\$20,000</b>
Town of Oktaha .....	<b>\$36,000</b>	Town of Webbers Falls .....	<b>\$20,000</b>

### Healthy Schools Incentive Grants

Braggs Public Schools .....	<b>\$3,000</b>	Oklahoma School for the Blind - High .....	<b>\$5,000</b>
Ben Franklin Science Academy .....	<b>\$9,000</b>	Oklahoma School for the Blind - Middle .....	<b>\$5,000</b>
Fort Gibson Public Schools .....	<b>\$3,000</b>	Oktaha Elementary School .....	<b>\$20,000</b>
Muskogee Public Schools .....	<b>\$20,000</b>	Oktaha Public Schools .....	<b>\$20,000</b>
Oklahoma School for the Blind .....	<b>\$15,000</b>	Porum Public Schools .....	<b>\$3,000</b>
Oklahoma School for the Blind - Elementary .....	<b>\$5,000</b>	Warner Public Schools .....	<b>\$20,000</b>

# TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA



**TSET INVESTS IN:**

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

## IN OKLAHOMA:

**OBESITY COSTS \$1.72 BILLION** IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

**SMOKING COSTS \$1.88 BILLION** IN DIRECT HEALTH CARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR
- \$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

## MOVING THE NEEDLE:

**ADULT SMOKING PREVALENCE**

- 2001: 28.6%
- 2022: 15.6%

**SMOKING AMONG KIDS CUT IN HALF**

**NEARLY \$723 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

**MORE THAN 590,000** REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **117 PHYSICIANS** HAVE PRACTICED OR ARE PRACTICING IN RURAL AND **UNDERSERVED AREAS** OF OKLAHOMA