MURRAY COUNTY



A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

TOTAL REGISTRATIONS:

County FY23:

134

County Cumulative:

2,127

State Cumulative:

590,541

- * 2021 DATA † 2022 DATA
- I TSET

405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Marshall Snipes Executive Director Julie Bisbee



OKLAHOMA STATE (Rate per 100,000)











DEPARTMENT OF HEALTH

(Rate per 100,000)

ADULT SMOKING RATE (%)

(%) (%)

COUNTY* 298.2 166.2 17.7% 35.6% 13.1% **OKLAHOMA**† 264.2 15.6% 13.3% 175.1 40.0% U.S.† 14.0% 33.6% 11.5% 173.8 143.8



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

There are no Healthy Living Program Grants at this time. Visit Oklahoma.gov/TSET to learn more.



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$48,000 invested in your community

Healthy Schools Incentive Grants

\$20,000 **Davis Public Schools** \$3,000 Oklahoma School for the Deaf...

Sulphur Public Schools

\$25,000

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

3 BEHAVIORS









Sedentary Lifestyle

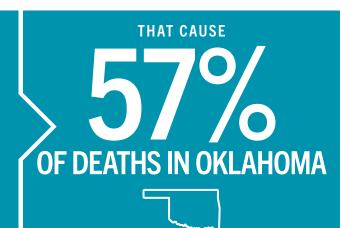
LEAD TO **4 CONDITIONS**



Heart Disease & Stroke







TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

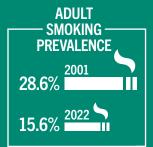
SMOKING COSTS

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR**

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA