MARSHALL COUNTY



A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

TOTAL REGISTRATIONS:

County FY23:

159

County Cumulative:

2,883

State Cumulative:

590,541

* 2021 DATA † 2022 DATA



405.521.3888 | Oklahoma.gov/TSET **Board of Directors Chair Marshall Snipes Executive Director Julie Bisbee**

HEALTH **INDICATORS**

OKLAHOMA STATE DEPARTMENT OF HEALTH

COUNTY*

OKLAHOMA†

U.S.†



264.2

173.8

CANCER DEATHS

175.1

143.8



ADULT SMOKING RATE

OBESITY RATE

(%)

33.6%

PREVALENCE OF DIABETES (%)

(Rate per 100,000)

(Rate per 100,000) 375.5 232.3

17.1% 15.6%

14.0%

(%)

43.5% 40.0%

14.4% 13.3% 11.5%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$110,000 invested in your community FY21

\$963,400 invested in your community FY16-FY20

Grantees FY21

\$110,000 Marshall County Health Department



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$106,000 invested in your community

Healthy Communities Incentive Grants

City of Kingston

..\$20,000

City of Madill

Healthy Schools Incentive Grants

Kingston Public Schools

..\$25,000

Madill Public Schools



These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

County Cumulative: \$408.505

Grantees

\$408.505

Serving Delaware, Garfield, Jackson, Kay, Kiowa, Marshall, Okfuskee, Seminole and Washington counties

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

3 BEHAVIORS









Sedentary Lifestyle

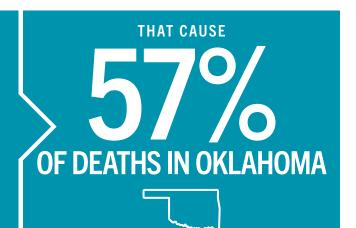
LEAD TO **4 CONDITIONS**



Heart Disease & Stroke







TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

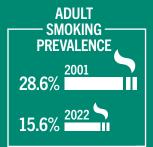
SMOKING COSTS

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR**

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA