## **KIOWA COUNTY**



A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

### **TOTAL REGISTRATIONS:**

County FY23:

**County Cumulative:** 

1,462

**State Cumulative:** 

590,541

\* 2021 DATA † 2022 DATA



405.521.3888 | Oklahoma.gov/TSET **Board of Directors Chair Marshall Snipes Executive Director Julie Bisbee** 

# HEALTH **INDICATORS**

OKLAHOMA STATE DEPARTMENT OF HEALTH



264.2

173.8

**CANCER DEATHS** 

175.1

143.8



14.0%

**ADULT SMOKING RATE** (%)

**OBESITY RATE** 

(%)

**PREVALENCE OF DIABETES** (%)

**COUNTY**\*

OKLAHOMA†

U.S.†

(Rate per 100,000) (Rate per 100,000) 237.8 219.7

25.3% 15.6%

31.8% 40.0%

33.6%

14.0% 13.3% 11.5%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$612,949 invested in your community FY21-FY24

\$1,279,350 invested in your community FY16-FY20

#### **Grantees FY21-FY24**

Great Plains Youth and Family Services Serving Caddo and Kiowa counties \$612.949



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

# \$5,000 invested in your community

**Healthy Communities Incentive Grants** 

\$2,000 City of Hobart

**Healthy Schools Incentive Grants** 

Snyder Public Schools



These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

County Cumulative: \$526.139

#### **Grantees**

Hunger Free Uklahoma
Serving Delaware, Garfield, Jackson, Kay, Kiowa, Marshall, Okfuskee, Seminole and Washington counties \$408.505

\$117.634

Serving Alfalfa, Garfield, Kay, Kingfisher, Major, Noble and Woodward counties

# TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

# **3 BEHAVIORS**









**Sedentary** Lifestyle

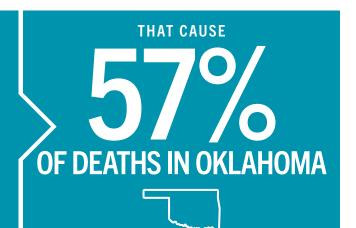
# LEAD TO **4 CONDITIONS**



**Heart Disease & Stroke** 







TSET INVESTS IN:



**Tobacco Cessation** 







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

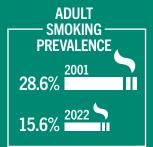
**SMOKING COSTS** 

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR** 

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

## **MOVING THE NEEDLE:**





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA