## HASKELL COUNTY



#### A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

## **TOTAL REGISTRATIONS:**

County FY23:

**County Cumulative:** 

2,164

**State Cumulative:** 

590,541

- \* 2021 DATA
- † 2022 DATA



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Marshall Snipes **Executive Director Julie Bisbee** 

## HEALTH **INDICATORS**

OKLAHOMA STATE DEPARTMENT OF HEALTH



**CANCER DEATHS** 





**PREVALENCE OF DIABETES** 

(Rate per 100,000)

(Rate per 100,000)

**ADULT SMOKING RATE** (%)

(%) (%) 50.9% 10.9%

**COUNTY**\* 370.2 185.3 16.1% OKLAHOMA† 264.2 15.6% 40.0% 13.3% 175.1 U.S.<sup>†</sup> 14.0% 33.6% 11.5% 173.8 143.8



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$620,376 invested in your community FY21-FY24

\$963,100 invested in your community FY16-FY20

#### **Grantees FY21-FY24**

KI BOIS Community Action Foundation, Inc. Serving Haskell County

\$620,376



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

**\$3,000** invested in your community

### **Healthy Schools Incentive Grants**

\$3,000 Whitefield Public School

## TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

# **3 BEHAVIORS**









**Sedentary** Lifestyle

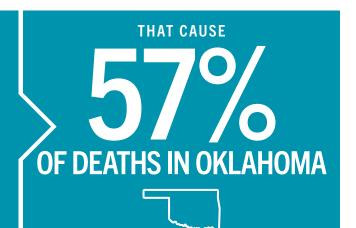
## LEAD TO **4 CONDITIONS**



**Heart Disease & Stroke** 







TSET INVESTS IN:



**Tobacco Cessation** 







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

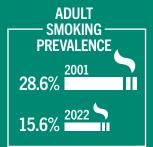
**SMOKING COSTS** 

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR** 

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

## **MOVING THE NEEDLE:**





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA